

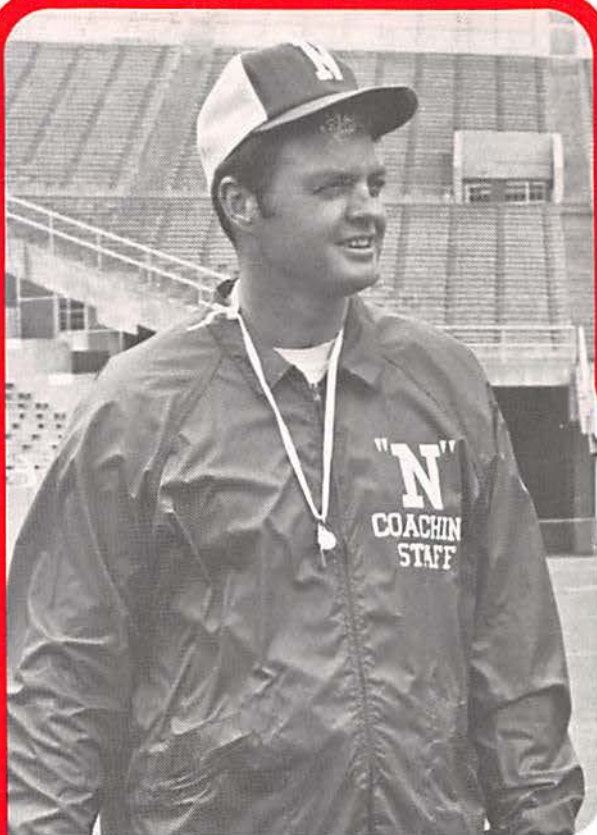
OFFICIAL FOOTBALL PROGRAM

huskers '74

MEMORIAL STADIUM \$1.00



NEBRASKA vs. NORTHWESTERN • SEPTEMBER 28, 1974



"The Tom Osborne Show"

Exclusively

on the Nebraska Television Football Network

- *Exciting color game film . . . slow motion and instant replays*
- *Exclusive comments by Coach Osborne*
- *Behind the scenes with the assistant coaches*
- *Comments from the players*

Hosted by KETV's Lee Stevens and KOLN's Mark Ahmann

Co-produced by

KETV  **KOLN TV-10**
Omaha Lincoln

Sundays

6:00 p.m. **KETV**  Omaha/Council Bluffs

10:30 p.m. KOLN TV-10 Lincoln
10:30 p.m. KGIN TV-11 Grand Island

10:30 p.m. KNOP TV- 2 North Platte

10:30 p.m. KMEG TV-14 Sioux City, Iowa

Also seen on

KSTF TV-10
Scottsbluff
Monday 10:30 p.m.

KHGI TV-13
Kearney
Friday 10:30 p.m.

KWNB TV-6
Hayes Center
Friday 10:30 p.m.

KCNA TV-8
Albion
Friday 10:30 p.m.

KSNB TV-4
Superior
Friday 10:30 p.m.

"Go Big Red!"

UNIVERSITY OF NEBRASKA

Official Football Program

NORTHWESTERN vs. NEBRASKA

SEPTEMBER 28, 1974

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This publication is the official program of the University of Nebraska Athletic Department. The official price is \$1, tax included.

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New York City, N.Y.

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TODAY'S COVER

Leading the cheers for the 1974-75 Cornhusker athletic teams are yell squad members: BACK ROW (left to right)—Tom Olson, Columbus; Martha Ortiz, Lincoln; Judy Maly, Fullerton; Garry Smith, Sioux City, Iowa. FRONT ROW (left to right)—Vicki Hrbek, Omaha; Sandy Weyer, Columbus; Nancy Mohrman, Fargo, N.D.; Mike Piccolo, North Platte; Nancy Hines, Lincoln; Nanci Jones, Omaha; Rhonda Shepard, South Sioux City.

Even if you'll never have the body of a champion, it's not too late for your wrist.

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the watch that gives you a step on the field. For starters, no hands. Two revolving satellites and a red orbiting dot to tell the hours, minutes and seconds. Set in a sculptured case.

Inside, a 17-jewel split-second-timing movement. Guaranteed* to within a minute a month. Self-winding. Stainless steel or 18k gold electroplate case. Stainless steel back. Automatic calendar with push button date changer. Shock and water resistant. A touch of glory for your wrist. Priced from \$165.

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and
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Lincoln

Cornhuskers and Wildcats Finally Get Together

By DON BRYANT
Sports Information Director

It's taken quite a while—like since 1931—for the Nebraska Cornhuskers to play the rubber game with the Northwestern Wildcats, but the big event will finally take place today.

Nebraska won the initial meeting back in 1902 with a 12-0 victory in Lincoln, but the Wildcats evened the series in 1931 with a 19-7 victory at Evanston. Thus, the scoring is even at 19-19 going into today's game.

A rematch had been set for a couple of years ago, but there had to be some red-faced schedule juggling.

Somehow, during the transition of Tippy Dye from Athletic Director at Nebraska to the same position at Northwestern, the Cornhuskers wound up with two games on the same day—Northwestern and Texas A&M.

It seems that both teams had contracts for the same day, so Northwestern bowed out and the Huskers met the Aggies.

Dye, by the way, was supposed to be the Athletic Director for the Wildcats today, but he recently took early retirement and has headed for the beaches of Florida.

While the Huskers haven't been able to play Northwestern

since 1931, the Nebraska coaching staff has spent considerable time there. In 1972, Coach Bob Devaney and his staff coached the College All Stars for their game with the Dallas Cowboys.

Since the All Stars annually train at Northwestern's Dyche Stadium and headquarter in Evanston, the Husker staff spent the month of July there readying the All Stars for their Soldiers Field date with the Cowboys.

But you can bet the Wildcats will be here, and all Nebraskans join in welcoming Northwestern's team, coaches and fans to Memorial Stadium.

— — — —

Injuries: The outcome of today's game between the Huskers and the Wildcats may well hinge on the effect of last week's injuries. . . . Nebraska quarterback DAVE HUMM suffered a severe hip-pointer and probably will be unable to play much, if at all. . . . Husker I-Back JOHN O'LEARY is out for four weeks with a fractured jaw, which was wired following the Wisconsin game. . .

Northwestern, too, got a big scare against No. 1 ranked Notre

Dame. Wildcat QB MITCH ANDERSON, the Big 10's top passer the last two years, suffered a slight shoulder separation, and his efficiency could be hampered.

Checking up on Humm: When Husker QB Humm returns to action, he needs one touchdown pass to break the NU record of 32 career aerial bombs currently held by Jerry and himself. . . Humm also needs 138 attempts, 105 completions and 1,127 yards to equal Tagge's other records.

String Broken: Nebraska today will attempt to start a new string over the Big 10. . . . The Huskers had won 13 straight games over Big 10 teams prior to the 21-20 upset at WISCONSIN last week. Nine of those losses were hung on MINNESOTA—next week's visitor to Memorial Stadium—with three going to Wisconsin and one to MICHIGAN.

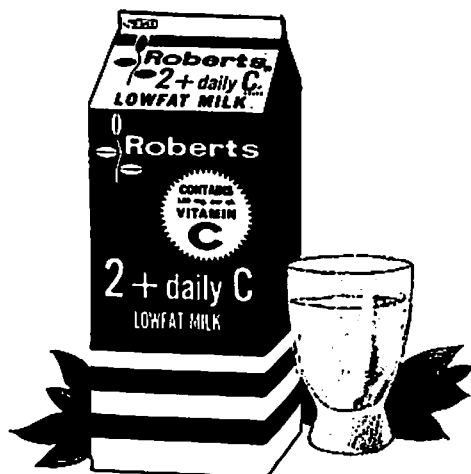
Coaching Records: Northwestern coach JOHN PONT, one of the most successful and respected members of the collegiate coaching fraternity, has a career record of 90-87-5. . . . Husker coach TOM OSBORNE'S log to date: 10-3-1.

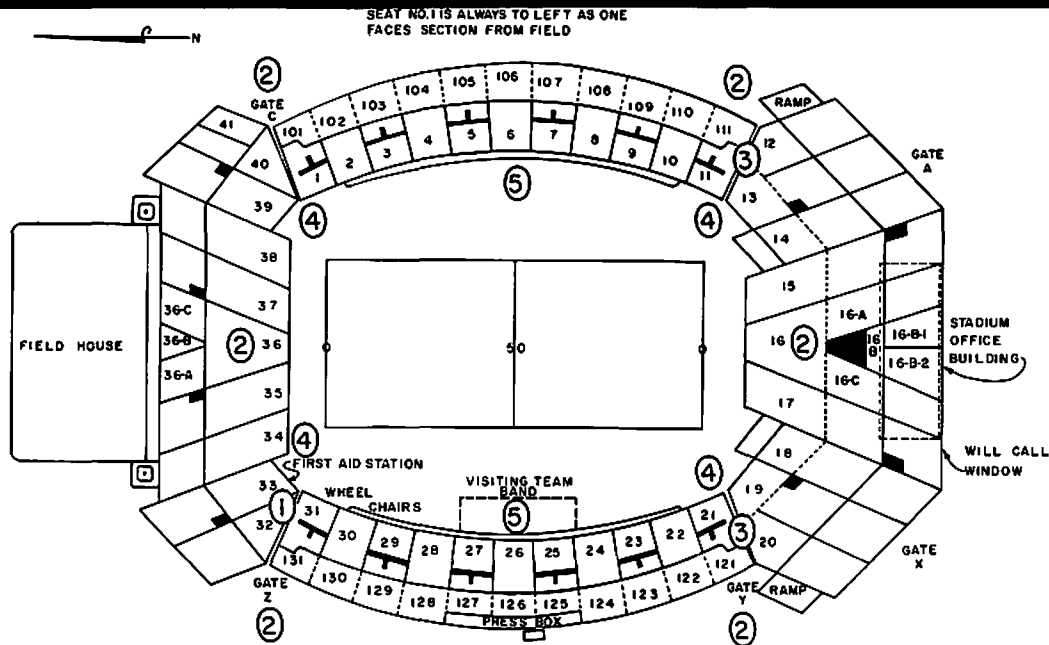


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* Recommended Daily Dietary Allowances Food & Nutrition Board National Academy of Sciences, 1968
Average Adult Male—55.60 mgm. Vitamin C • Average Adult Female—50.55 mgm. Vitamin C





UNIVERSITY OF NEBRASKA
MEMORIAL STADIUM
72,771 RESERVED SEATS 7/10/74

1 EMERGENCIES

This Life Support Unit and First Aid Station is manned by the Lincoln Mobile Heart Team, volunteers of the American Red Cross and emergency medical technicians. It is located under the west side of the north stadium. Spectators should note that if any of the following symptoms of chest pain, shortness of breath, fainting, or loss of consciousness occur, please notify the closest Boy Scout, Red Cross volunteer, or a policeman. These personnel are located throughout the stadium.

2 REST ROOMS

Men's and Ladies' rest rooms are located beneath all four stadiums, at the north and south ends in the upper levels of the east and west concourses, and at the ends of the balconies.

3 LOST ARTICLES

Articles found should be turned over to the Lost and Found offices located at the south ends of the East and West stadiums. Persons seeking to recover lost articles after the game should inquire at the Campus Security Office, located in the Forburger building just north of the Field House. On the Monday following the game, all lost articles are taken to the University Lost and Found Dept., located at Nebraska Hall 112, 901 N. 17th, telephone: 472-2532.

4 PUBLIC TELEPHONES

Public telephones are located on the ground level. University operator 472-7211.

5 CONCESSIONS

Refreshment stands are located in the east and west concourse and under the North and South stadiums; vendors circulate throughout the stadium before and during the game.

The possession or consumption of alcoholic beverages in the University of Nebraska stadium is expressly prohibited by University regulations.

Highway traffic will be heavy on all roads after the game. Please drive carefully.

UNDER NORTHWEST
CORNER OF
MEMORIAL STADIUM



Bryan Memorial Hospital's
EMERGENCY HEART UNIT
located there

◆
Boy Scout Ushers
are trained to
help notify them

Students Wage Mass Media War Against Crime

During the past year, University of Nebraska-Lincoln journalism students took time to check crime. Now they hope Nebraskans are getting the message.

Armed with \$24,755 in grants from the Nebraska Commission on Law Enforcement and Criminal Justice, students in advertising, news editorial and broadcasting classes took a long look at public enemy number one—crime.

Advertising Against Crime

While Nebraskans planned their summer vacations, NU advertising students planned ways to tell them how to avoid becoming a summer crime statistic.

The result was a unique public service campaign which included newspaper, radio, television and billboard advertising carrying the message "take time to check crime." Students carried the campaign through to the production stage and were able to see their work in print and hear and see it on radio and television.

This month the program enters an evaluation phase. Interviews with law enforcement officers are planned, and students will be measuring the effects of the campaign informally in their own communities.

Reporting on Crime

Students in the School of Journalism's news-editorial sequence sought to examine crime from every angle. What resulted is an in-depth report on crime, corrections and the criminal justice system. "Beyond Law and Order" is the tenth in a series of depth reports published annually by the school.

Students from two depth reporting classes wrote seventeen stories ranging in topic from the costs of crime to conditions in Nebraska county jails. Advanced editing students wrote headlines and captions and designed the layout. Photo journalism students took pictures for the report.

This could be your home.

Clip & save this ad. Before you go on vacation this year, go through the check list. Be sure your home doesn't become a target for burglars.

- ☐ Newspaper stopped.
- ☐ Mail delivery stopped.
- ☐ Normal deliveries stopped.
- ☐ Inform a neighbor of your plans. Include a complete itinerary with phone numbers where you can be reached. Have your neighbor enter and check your home every couple of days.
- ☐ Install electric timers to turn inside lights and radio on and off at predetermined times.
- ☐ Mow lawn a day or two before you leave or arrange to have it mowed.
- ☐ Lock and secure all doors and windows. (including garage)
- ☐ Store all valuables in safety deposit box. Furs should be placed in a vault.



**TAKE
TIME
TO CHECK
CRIME**

Ten thousand copies of the report were printed, and 4,000 have been mailed to journalism alumni, every Nebraska newspaper, all Schools of Journalism and daily newspapers in the United States.

Crime Prevention Broadcasting

To alert the public about how to stem the burglary tide, the School of Journalism broadcasting sequence has produced a half hour documentary.

The documentary takes an approach similar to such news shows as CBS Reports. It presents the problem of burglary and suggests ways in which persons can protect their residences.

Eleven students from advanced television classes spent six months researching, writing, editing and producing the show. The program will be made avail-

able to Nebraska television stations.

Campaigns Praised

E. P. Schroeder, the Crime Commission's deputy director for administration, praises the mass media campaign, depth report and documentary.

"The Commission," he says, "has received many favorable letters from Nebraskans who have seen and heard the newspaper, radio and television ads. Program directors for Nebraska radio and television stations have been impressed with the material available for public service spots."

"The depth report," he says, "has also drawn a real good response."

Schroeder sums up the entire project as being "comprehensive, professional and educational."



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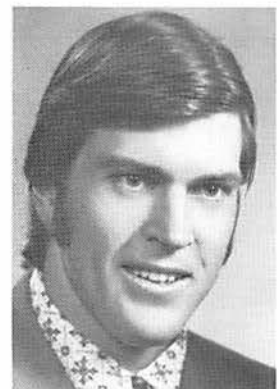
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"GO STATE FARM"

Volunteers From All Over Nation

Help With Re-Organized Foundation

In an effort to more fully utilize the skills and talents of its Trustees, the University of Nebraska Foundation has been re-organized after a year of study and implementation.

Heading the enlarged body of friends and alumni of the University who are helping the Foundation in encouraging private support is Flavel A. Wright, prominent Lincoln attorney who was elected to a two-year term as chairman of the Board of Trustees of the University Foundation.

He succeeds George B. Cook of Lincoln, chairman of the Board of Bankers Life Nebraska, who has served since 1970.

Trustee Since 1961

Mr. Wright, member of the law firm of Cline, Williams, Wright, Johnson and Oldfather, was appointed as a Trustee in 1961 and has served as vice chairman for the past four years.

Elected vice chairman for the next two years is Gene H. Tallman of Lincoln, president of Universal Surety Company. He was elevated from his position as vice president.

New Treasurer is Paul H. Amen of Lincoln, chairman of the National Bank of Commerce. He succeeds Howard Hadley of Lincoln, retired investor who has served as Treasurer since 1957.



Flavel A. Wright

New Directors Elected

In addition to the officers, the new Board of Directors consists of these Trustees:

One-year, Mrs. Marianne Folda, Schuyler; Paul Henson, Kansas City, Mo.; John D. Mullen, Nebraska City; and Dr. Norman Carlson and E. N. (Jack) Thompson, both of Lincoln.

Two-years, Mrs. Mary Ross, New York City; Gale Davis and Charles Durham, both of Omaha; and William Smith, Lincoln.

Three-years, Richard Armstrong, Minden; Chester Fliesbach, Scottsbluff; Dr. Charles McLaughlin and Willis A.

Strauss, both of Omaha; and E. J. Faulkner and Paul Schorr III, both of Lincoln.

Ex-Officio Members

Ex-officio members of the Board, with full voting rights, are: Durward B. Varner, NU President; Mrs. John Klosterman, David City, president of UNL Alumni Association; Dr. Barney Rees, Omaha, president of College of Medicine Alumni Association; Mr. Bruce H. Abraham, Jr., Bellevue, president of UNO Alumni Association; Kermit Hansen, Omaha, and Kermit Wagner, Schuyler, chairman and vice chairman respectively of Board of Regents.

Among the major changes in the re-organization of the Foundation was the creation of six committees, of which three are entirely new. The three new committees are: *Administrative*, with Willis A. Strauss of Omaha as chairman; *Awards and Grants Committee*, with William Smith of Lincoln as chairman; and *Solicitation and Fund Raising*, with Paul Amen of Lincoln as chairman.

The other committees are:

Nominating, with Ed. J. Faulkner of Lincoln as chairman; *Executive*, with Flavel Wright of Lincoln as chairman; and *Investment*, with E. N. (Jack) Thompson of Lincoln as chairman.

NEBRASKA'S FOOTBALL FUTURE

1975—Seven Home Games

- Sept. 13—LSU in Lincoln
- 20—Indiana in Lincoln
- 27—TCU in Lincoln
- Oct. 4—Miami (Fla.) in Lincoln
- 11—Kansas in Lincoln
- 18—Okla. State at Stillwater
- 25—Colorado in Lincoln
- Nov. 1—Missouri at Columbia
- 8—Kansas State at Lawrence
- 15—Iowa State in Lincoln
- 22—Oklahoma at Norman

1976—Six Home Games

- Sept. 11—LSU at Baton Rouge
- 18—Indiana at Bloomington
- 25—TCU in Lincoln
- Oct. 2—Miami (Fla.) in Lincoln
- 9—Colorado at Boulder
- 16—Kansas State in Lincoln
- 23—Missouri in Lincoln
- 30—Kansas at Lawrence
- Nov. 6—Oklahoma State in Lincoln
- 13—Iowa State at Ames
- 20—Oklahoma in Lincoln
- Dec. 4—Hawaii at Honolulu

1977—Seven Home Games

- Sept. 10—Washington State
- 17—Alabama
- 24—Baylor
- Oct. 1—Indiana
- 8—Kansas State
- 15—Iowa State
- 22—Colorado
- 29—Oklahoma State
- Nov. 5—Missouri
- 12—Kansas
- 19—Oklahoma

Follow the Cornhuskers on Radio!

HOME AND AWAY

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Broadcasts

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DICK PERRY

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of the Year*



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JIM HUGE

with analysis

and

PAT MORELL

on the sideline

microphone

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KWBE, Beatrice1450 KC
KCNI, Broken Bow...1280 KC
KCSR, Chadron 610 KC
KTNC, Falls City ...1230 KC
KMMJ, Grand Island 750 KC

KHAS, Hastings1230 KC
KGFV, Kearney1340 KC
KFOR, Lincoln1240 KC
KBRL, McCook1300 KC
KNCY, Nebr. City ...1600 KC

WJAG, Norfolk 780 KC
KODY, North Platte 1240 KC
KOGA, Ogallala 930 KC
KBRX, O'Neill1350 KC
KOLT, Scottsbluff ...1320 KC

KSID, Sidney1340 KC
KMNS, Sioux City ..620 KC
KAWL, York1370 KC
KVSH, Valentine ... 940 KC
KNLU, Ord1060 KC

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Nebraska Extra Point Club



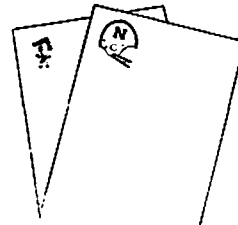
N1 WRISTBANDS for both youth and adult. Fluff-spun cotton terry, elasticized to fit any wrist. White with Red helmet design.
\$1.50 pair plus 50¢ post/handling.



N2 PLAYING CARDS. Plastic coated. Great gift idea.
Two Decks \$4.95 plus 65¢ post/handling.



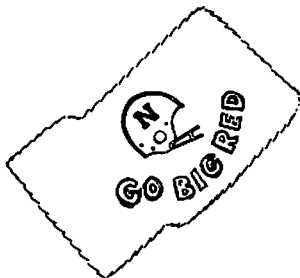
N3 SWAG LAMP. Another great gift idea. Authentic size Nebraska helmet with face guard makes a great hanging lamp. 12-foot brass plated chain with 2 brass colored hooks and plugs for installation.
\$24.95 plus \$2.50 post/handling.



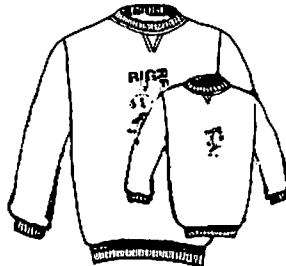
NOTE PADS. (50 5 1/2"x8 1/2" sheets per pad). Your choice of two great designs.
N4 BIG RED.
N5 FOOTBALL HELMET.
N6 MIX (two of each design).
4 for \$2.50 plus 60¢ post/handling.



N7 FOOTBALL JERSEY (Adults). Your name on back. Washable. S(34-36); M(38-40); L(42-44); XL(46).
N8 Boys/Girls. Same type as N7 but for children. S(6-8); M(10-12); L(14-16). \$6.95 plus 60¢ post/handling includes ten letters maximum. Give name on order blank.



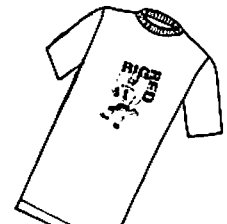
N9 SCATTER RUG. 100% nylon, with non-skid back. Red with white helmet with red N. 24"x36".
\$8.95 plus \$1.00 post/handling.



N10 SWEATSHIRT for adults. Long sleeve long wearing. Sizes: S(34-36); M(38-40); L(42-44); XL(46).
N11 SWEATSHIRT for boys/girls. Same style as N10 in children's sizes: S(6-8); M(10-12); L(14-16).
\$4.85 each plus 65¢ post/handling.



N12 STICK 'EMS. Ideal for luggage, auto, etc. Just peel off back and apply.
A baker's dozen (13) \$2.25 plus 25¢ post/handling.



N13 T-SHIRT for adults. Made of durable cotton. White with "Big Red" design. Machine washable. Same sizes as sweatshirts: S, M, L, XL.
\$3.35 plus 60¢ post/handling.
N14 T-SHIRT for boys/girls. Same styling as adult (above). Same sizing as Sweatshirt: S, M, L.
\$3.35 plus 60¢ post/handling.

—CLIP AND MAIL TODAY—

QUANTITY	ITEM	SIZE	COST EA.	TOTAL
N1	WRISTBANDS	XX	\$ 2.00	
N2	PLAYING CARDS	XX	5.60	
N3	SWAG LAMP	XX	27.45	
N4	BIG RED NOTE PADS	XX	4/3.10	
N5	FOOTBALL HELMET NOTE PADS	XX	4/3.10	
N6	MIX NOTE PADS (two of each design)	XX	4/3.10	
N7	FOOTBALL JERSEY (Adults)		7.55	
N8	FOOTBALL JERSEY (Boys/Girls)		7.55	
N9	SCATTER RUG	XX	9.95	
N10	SWEATSHIRT (Adults)		5.50	
N11	SWEATSHIRT (Boys/Girls)		5.50	
N12	STICK 'EMS (13)		13/ 2.50	
N13	T-SHIRT (Adults)		3.95	
N14	T-SHIRT (Boys/Girls)		3.95	
TOTAL YOUR ORDER				\$

*Cost Each includes postage/handling per item.

Make Check Payable, Send Order To

BIG RED OFFER

P. O. BOX 35572 • DALLAS, TEXAS 75235

Name

Address

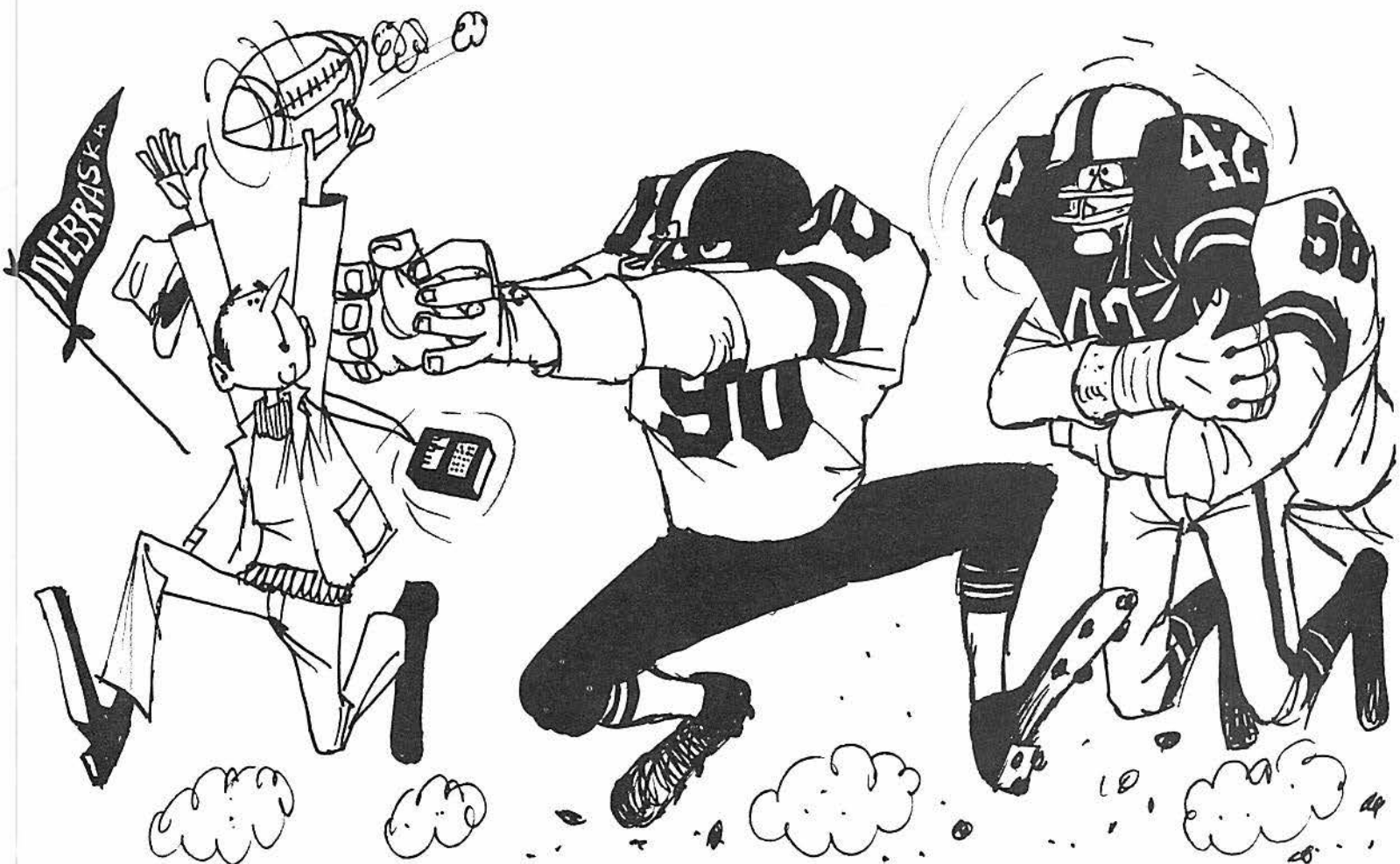
City

State

Zip

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KICX

McCook

KAMI

Cozad

KAHL

North Platte

KIMB

Kimball

KNEB

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KCOW

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Ainsworth

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KWYR

Winner, S.D.

KAAT

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RADIO 14—STEREO 107

LINCOLN

A KLIN EXCLUSIVE EXTRA...

**"The Tom Osborne
Dressing Room Show"**

FOLLOWING EACH GAME:

Journalism Enrollment Jumping: Students Gain



Avery Lab, the home of the School of Journalism, is located south of the NU football stadium.



"Music brought to you by KRNU" keeps broadcasting major Jim Frost busy at the main console.



The School's Vice Director, Dr. Wilma Crumley, teaches advertising.

While Colleges and Universities throughout the country are fighting declining enrollments, at least one division of the University of Nebraska-Lincoln is showing tremendous enrollment increases.

Five years ago, the NU School of Journalism had approximately 400 students. This fall the number of declared journalism majors (freshmen included) rose above 900.

Why the dramatic increases? The School's director, R. Neal Copple, believes there are several reasons.

"Students are discovering that journalism is one of the few majors where you can get a good liberal arts education and still make a living with a bachelor's degree," he says. (J-School students are required to take only 25 per cent of their courses in journalism.)

Copple also believes "more students are choosing careers in journalism — and law — because they want to improve the system," and they've watched these two professions cause improvements. The director does not, however, attribute enrollment increases directly to Watergate as many journalism educators throughout the country are doing.

"Enrollments were jumping several years before Watergate," he says. "I hope Watergate doesn't become a reason for choosing journalism because it has created an atmosphere of glamour that really doesn't exist in the profession."

Three Programs in Journalism

The NU School of Journalism employs 14 full-time faculty members and offers studies in three major sequences—news-editorial (all published news media, including still photography), advertising (for all media) and broadcasting (radio, television and film). The School is one of only nine in the United States accredited by the American Council on Education for Journalism in all three programs.

"On-the-job" experience is available to students through a variety of specialty courses and programs and through the School's summer internship program.

News-Ed. Students Publish Depth Report, Newspaper

Each year news-editorial majors — reporters, photographers and editors — produce and distribute a depth report on a contemporary topic. This year the topic is alcoholism, and the report will be funded by the Nebraska Division on Alcoholism.

Students in the news-ed. sequence also learn through publication of the *Nebraska Reporter* newspaper, "a teaching device that does not have the burden of being the campus newspaper," according to Copple. It is distrib-

SEE NEBRASKA FOOTBALL
HALL OF MEMORIES

HOME OF BIG RED
GAS
Crest
OIL

WEEKLY DRAWING FOR
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uted to the University campus, the County-City Building and the Statehouse.

The Reporter is published weekly after the first six weeks of school by student news teams from advanced reporting, photojournalism, news editing and creative editing classes. This year advertising students will become involved in the effort by designing public service ads for the paper.

Experience for Advertising, Broadcasting Experience

Another learning experience for advertising students is provided by the Advertising Idea Book, a collection of advertising campaigns written and designed

by students working closely with merchants, publishers and advertising managers of state newspapers. Many of the campaigns, designed for retailers, appear in Nebraska newspapers.

Radio station KRNU (FM) is operated to train future broadcasters. Students use the KRNU and KUON-TV studios to produce documentaries and news reports which are made available to Nebraska radio and TV stations.

Graduate Studies To Be Offered

A graduate program in journalism is scheduled to begin in the fall of 1975. The School's vice director, Dr. Wilma Crumley, is now guiding the design of graduate studies with the help of a

committee. She describes the venture as a "small, quality program" which will accept only 12 full-time students the first year. (Four times as many inquiries have already been received.)

The School of Journalism has also been named one of the University's "Areas of Excellence" this year (story on page 23).

But the excellence of the journalism students and staff has long been apparent: the news-editorial sequence has won the William Randolph Hearst Foundation national writing competition three times, the broadcasting sequence has fared well in regional and national competition with commercial stations, and advertising students have won several national awards.



Prof. George Tuck shows student Roberta Morris some "spotting" techniques, using photographs of other journalism faculty members. Photos appearing on these two pages were taken by three of Tuck's students—Bob Aiken, Steve Boerner and Gary Kemper.



Prof. Jim Patten, advisor for news-editorial students, offers some suggestions to Ivy Harper.

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<input type="checkbox"/> 1975 Swimming Guide	\$2.00	September
<input type="checkbox"/> 1975 Ice Hockey Guide	\$2.00	September
<input type="checkbox"/> 1975 Basketball Guide	\$2.00	October
<input type="checkbox"/> 1975 Gymnastics Rules	\$1.00	November
<input type="checkbox"/> 1975 Skiing Rules	\$1.00	November
<input type="checkbox"/> 1975 Track & Field Guide	\$2.00	December
<input type="checkbox"/> 1975 Baseball Guide	\$2.00	December
<input type="checkbox"/> 1974 Water Polo Rules	\$1.00	May
<input type="checkbox"/> 1974 Soccer Guide	\$2.00	June
<input type="checkbox"/> 1975 Basketball Rules	\$1.00	June
<input type="checkbox"/> 1975 Read Easy Basketball Rules	\$1.00	July

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<input type="checkbox"/> Football Statistics Rankings	\$7.00	Wkly. Sept.-Dec.
<input type="checkbox"/> Basketball Statistics Rankings	\$7.00	Wkly. Dec.-Mar.

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THE DEVANEY ERA

An Artistic Tribute To Nebraska Football

by

LeRoy Neiman

THE DEVANEY ERA IS PUBLISHED BY MOGUL GRAPHICS IN COOPERATION WITH THE UNIVERSITY OF NEBRASKA ATHLETIC DEPARTMENT AND ALUMNI ASSOCIATION.

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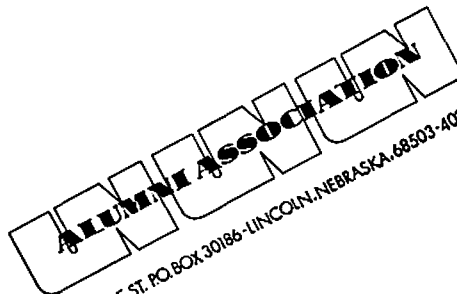
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That's what this page is all about. A communication between you and the NU Alumni Association.

The Alumni Association communicates by keeping NU students, friends and graduates informed of University and alumni activities through a variety of news sources. Sources such as a quarterly calendar, the bi-monthly "Nebraska Alumnus" magazine, a weekly "Alumni Sports Reporter," a complete and up-to-date alumni directory and many, many special events mailings.

But the communication cycle isn't complete until you play your part. Write to us. Tell us your ideas, your complaints, your desires. You've listened to us, and now we'll listen to you.



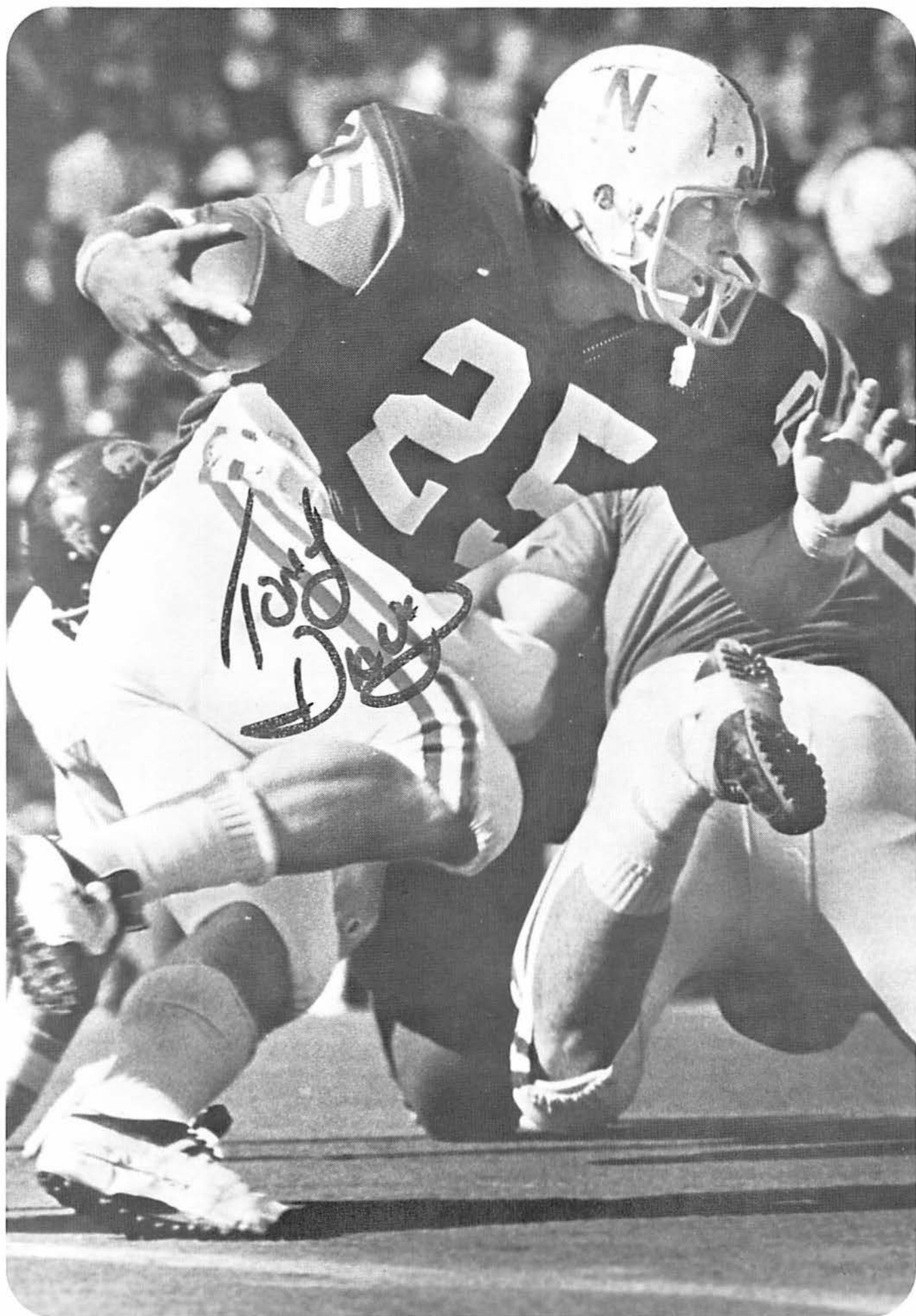
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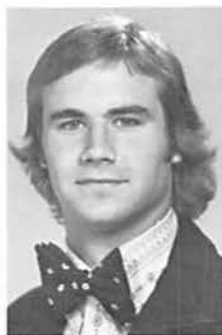
NEBRASKA



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DB 5-10 186 Jr.



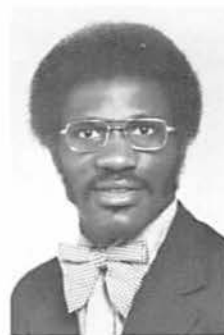
2 JIM BURROW
DB 6-0 165 Jr.



3 KURT STACEY
DB 6-1 193 So.



4 LARRY VALASEK
DB 5-10 161 So.



5 ROD STOVALL
DB 5-11 170 So.



6 JEFF PULLEN
MG 6-0 211 So.



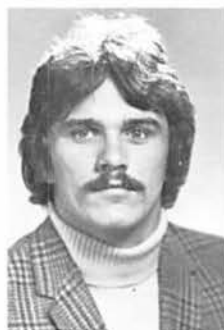
7 DARRELL WALTON
WB 5-9 160 Fr.



8 BOBBY THOMAS
SE 5-8 151 So.



9 EARL EVERETT
QB 6-2 192 So.



11 TERRY LUCK
QB 6-3 212 Jr.



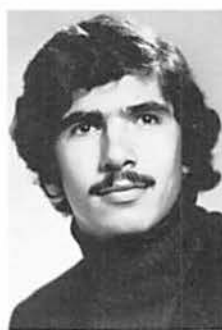
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13 JAKE CABELL
DB 6-3 205 Sr.



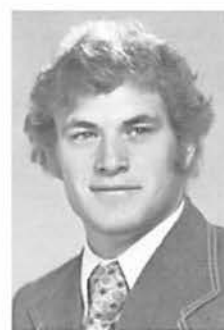
14 JOHN O'LEARY
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15 RANDY GARCIA
QB 6-3 180 So.



16 JIM SEETON
DB 6-2 194 So.



17 ED BURNS
QB 6-2 207 So.



18 GEORGE KYROS
DB 5-9 180 Sr.



19 TIM BORG
DB 6-1 201 So.



21 DON WESTBROOK
WB 5-11 188 Sr.



22 MARK HEYDOREFF
DB 6-1 191 Sr.



23 KENT SMITH
DB 6-2 198 So.



24 RITCH BAHE
WB 5-11 189 Sr.

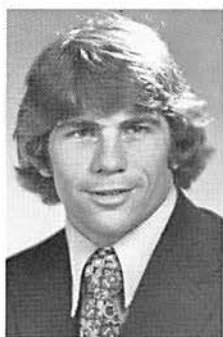


25 TONY DAVIS
FB 5-11 214 Jr.

CORNHUSKERS



26 WONDER MONDES
DB 6-2 200 Jr.



27 TOM HEISER
WB 5-10 178 Jr.



28 DAVE GILLESPIE
I-B 6-1 202 So.



29 ARDELI JOHNSON
DB 5-10 179 Sr.



30 JEFF MORAN
I-B 6-1 203 Sr.



31 PAUL MARKLEY
Mon. 6-0 181 So.



32 CHESTER TALLEY
I-B 6-0 195 So.



33 CURTIS CRAIG
WB 5-10 180 Fr.



34 DAVE BUTTERFIELD
DB 5-10 185 So.



35 CHUCK JONES
DB 6-0 180 Jr.



36 JOE DERVIN
LB 6-0 205 So.



37 JEFF CARPENTER
LB 6-2 215 So.



38 JASON JUSTICE
FB 6-2 220 So.



39 RANDY LESSMAN
LB 6-3 217 So.



40 TERRY ROGERS
DB 5-11 196 Sr.



41 LINDSAY KUCERA
FB 6-1 211 So.



42 MIKE COYLE
K 5-11 171 Jr.



43 AL EVELAND
K 6-1 221 So.



44 PERCY EICHELBERGER
LB 6-0 205 So.



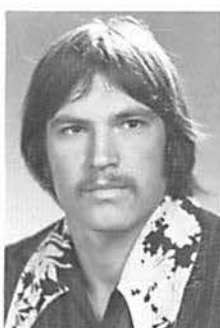
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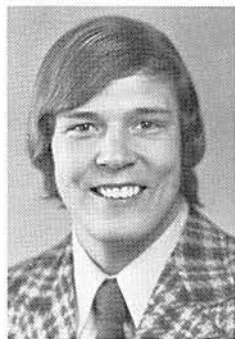


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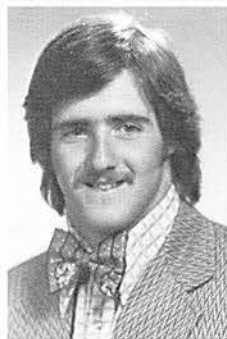


49 MONTE ANTHONY
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NEBRASKA



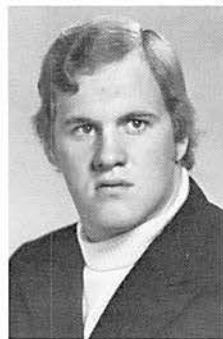
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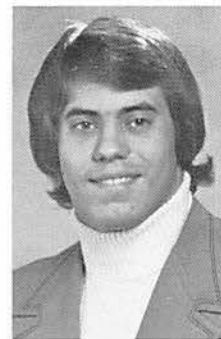
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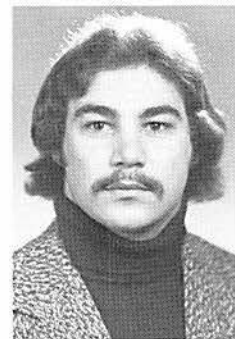
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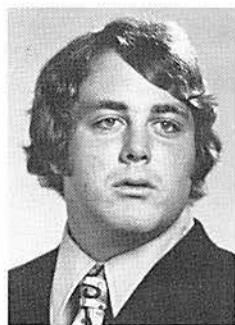
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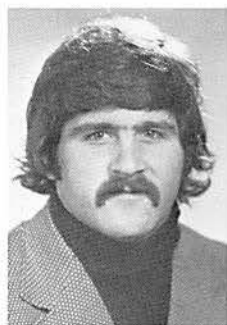
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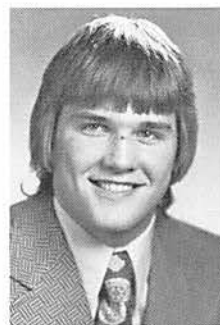
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56 TIM REILLY
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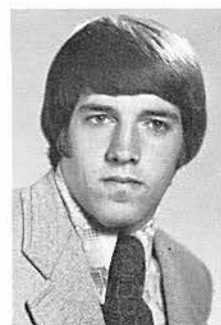
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58 DAN MILLER
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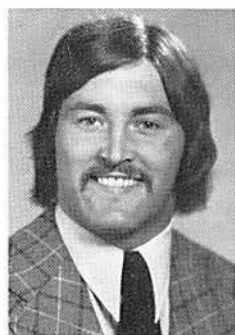
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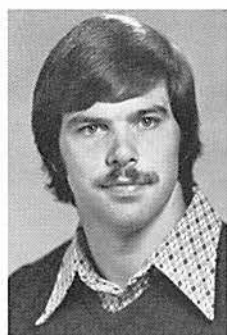
61 CLETUS PILLEN
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62 STAN WALDEMORE
DT 6-4 246 So.



63 TOM ALWARD
OG 6-4 241 Sr.



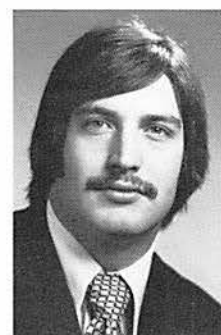
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65 WILLIE THORNTON
MG 6-0 235 Jr.



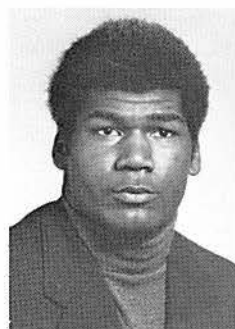
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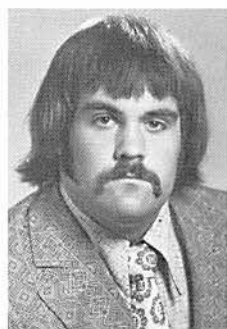
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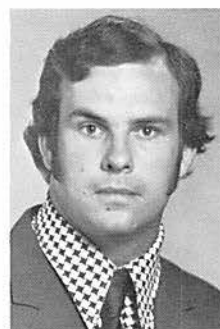
68 TOM PATE
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69 JOHN LEE
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70 BOB LINGENFELTER
OT 6-7 285 So.



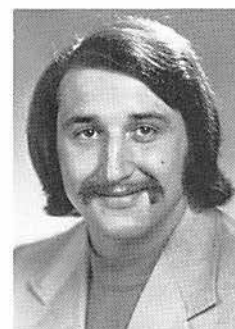
71 MARK DOAK
OT 6-4 257 Sr.



72 MIKE FULTZ
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73 MARVIN CRENSHAW
OT 6-6 240 Sr.



74 DENNIS PAVELKA
OT 6-4 251 Jr.

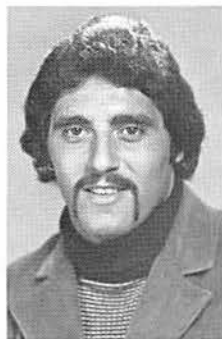
CORNHUSKERS



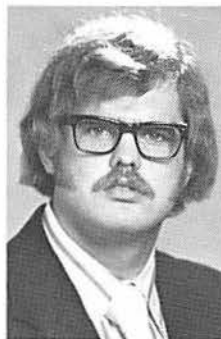
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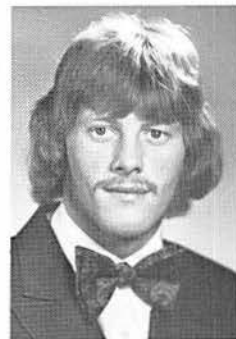
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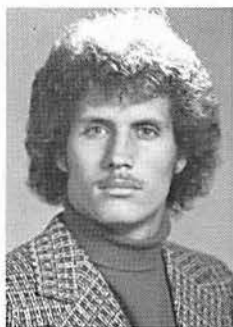
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80 TIM LACKOVIC
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81 RON NITZEL
SE 6-2 184 Jr.



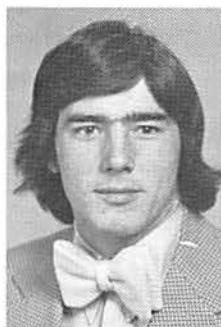
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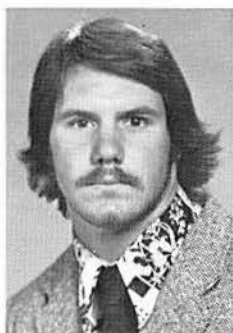
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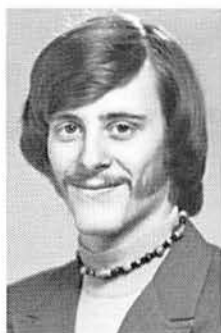
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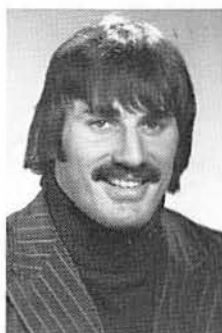
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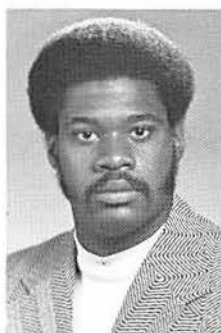
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89 CHUCK MALITO
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90 TOM COCCIA
DE 6-3 205 Jr.



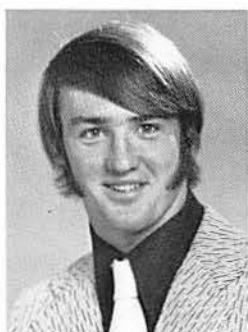
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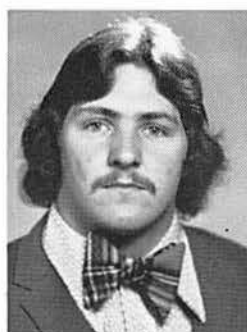
92 BRAD JENKINS
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93 JERRY WEID
DT 6-1 228 Jr.



94 DAN BROCK
DT 6-3 212 So.



95 RICK PANNETON
TE 6-1 211 Jr.



97 DEAN GISSLER
DT 6-8 257 Jr.

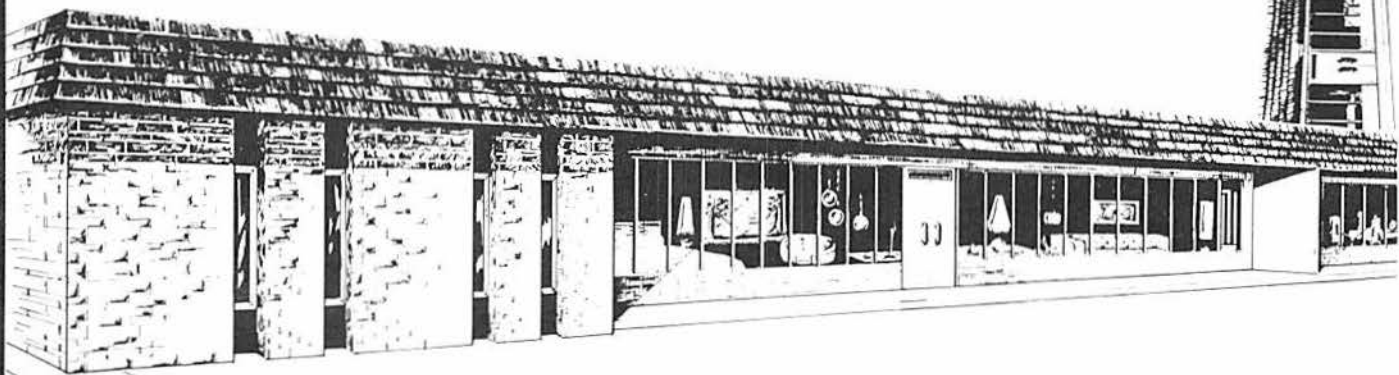


98 SCOTT HERTENSTEIN
DT 6-3 215 So.



99 TONY SAMUEL
DE 6-2 208 So.

Wanek's Just Won't Fit Into 2 Blocks!!



Maybe 3... But Not 2...

It's a good thing we're not in a downtown location, or we'd really cause problems as we encompass 3 1/4 acres under one roof . . . (of course our prices would be higher) and just window shopping Wanek's would entail crossing streets and traffic lights . . . but in our low country overhead location . . . it's comparatively simple!

If you started way up in the top corner, you'd look in on our twin Roll Carpet Displays, featuring over 700 rolls, and if that's not enough selection, we have Carpet Sample and Carpet Remnant Departments as well! The next window would open up into rows of satiny Bedding from Serta, Simmons, Sealy, Obedco and more . . . pass the partition and discover a complete department in Appliances, look to the back and you'll see Wanek's big Color TV and Stereo Dept. with their own Service Dept. to back them . . . next Rockers, Recliners and Rocker-Recliners . . . now you're at the front door, but keep on going to the big array of Sofa-Sleepers and just behind, Dinettes and Chain Lamps by the dozens . . . another partition and it's hundreds of Beautiful Room Settings, from Drexel, Henredon, Thomasville, American of Martinsville and

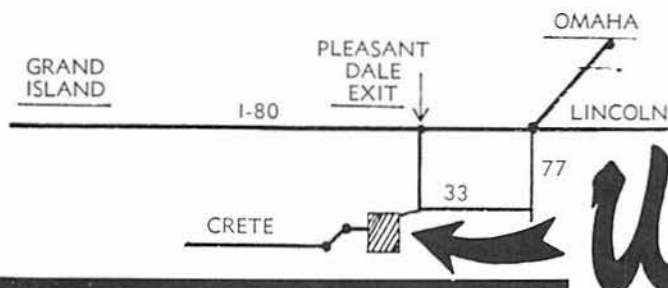
many more all the way across . . . Living Rooms, Dining Rooms, and Bedrooms, in all styles and finishes. Now this next addition will almost have to be viewed from inside . . . it's Wanek's Lovely Showcase of Design, with 45 rooms, each individually decorated right down to the ashtrays, created with you in mind as the very latest in decorating ideas are yours . . . free! Around the corner is Wanek's huge Odds & Ends Shop, almost a store in itself for discontinued and slightly damaged items, it's like a huge rummage sale of constantly changing merchandise. Now you're coming to Wanek's indoor loading docks, great protection for all of your purchases . . . and, of course, Wanek's 5 vast warehouses, one of the main reasons why Wanek's prices are so low, they enable Wanek's to buy and sell in volume and keep plenty of back up stock to guarantee you almost instant delivery, anywhere.

Now come down and take the indoor tour, it's a lot more fun, because you can see everything, all of the latest innovations in America's finest lines in Home Furnishings . . . plus . . . Wanek's unbelievably low prices!

Store Hours: Monday-Saturday 8 A.M.-9 P.M.—Sundays 1-6

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FURNITURE ● CARPETING ● APPLIANCES ● COLOR TV ● STEREO



Wanek's of Crete

University Developing "Areas of Excellence"

Academic Program Evaluation is now under way on the campus of the University of Nebraska-Lincoln.

For years government officials who appropriate funds for the public education have been asking educators to develop ways for collecting relevant data and for making qualitative judgments about academic programs.

A process for reinforcing the creditability of budget requests, and for public accountability of their expenditure, has also been a prime goal of NU Chancellor James H. Zumberge.

These related interests led the University and the Nebraska Unicameral into efforts to develop a process of academic program evaluation which became law and a part of the University's decision making process in 1974.

Representing the University during months of joint planning with the staff of the Unicameral's fiscal analyst, was R. Neale Cople, director of the School of Journalism. The evaluation plan outlined in the state law will be used in assessing the contributions of six academic programs selected as areas of excellence.

In the following interview, Chancellor Zumberge explains the significance of the "Areas of Excellence" program and its relationship to the University's Academic Program Evaluation process.

Question: Chancellor Zumberge, why has it become necessary for an academic program evaluation process to be developed?

Zumberge: Higher education is one of the most important and vital forces in our future, but it is an expensive operation. As a result of inflation and other factors, we face tough fiscal problems and must develop a strategy to help us solve these problems while meeting our responsibilities to society.

It is no longer an adequate response that we continue an academic program because we have

always had it. Public accountability requires that we show benefits from our expenditures and that we meet the ever changing needs of our students and the community which supports us.

Question: Can you give us a summary description of the evaluation process?

Zumberge: Generally speaking, the process involves the setting of goals by people involved in all the various academic programs, charting the means toward the goals and a systematic review of progress toward them.

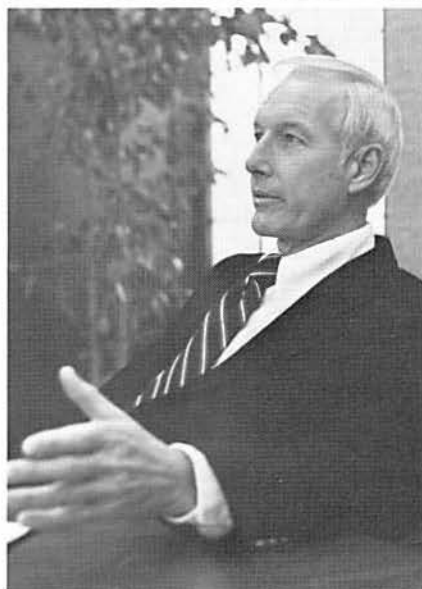
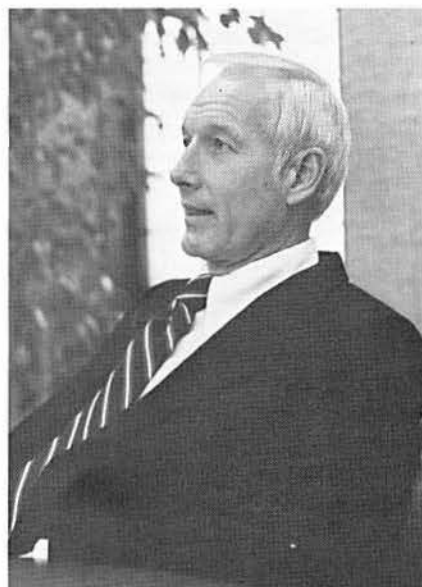
Question: All programs, then will be evaluated in the same way?

Zumberge: Yes, but six of the University's academic programs have been identified as "Areas of Excellence," and they will be even more deeply involved in the evaluation process during the 1974-75 academic year.

Question: Before we talk further about the evaluation process, perhaps you could explain what is meant by "Areas of Excellence," and tell us what six academic programs have been so designated.

Zumberge: "Areas of Excellence" are programs of the University allocated additional funds in order to meet specific, internally defined goals. The state government made improvement appropriations of \$127,500 for life sciences; \$86,000 for chemistry; \$75,000 for journalism; \$106,300 for non-traditional education; \$20,800 for crop physiology, and \$25,000 for animal science.

The objective is to provide programs that can be truly designated as excellent in their respective fields both by the standards of the NU faculty involved in each program and by their peers from other institutions.



(continued on page 22)

Chancellor Zumberge

"Arcas of Excellence"

(continued from page 21)

Question: What do you mean when you say that the Areas of Excellence will be more intensely involved in the evaluation process than other University programs?

Zumberge: For each Area of Excellence, special evaluation committees have been formed to provide periodic evaluations and a final written report at the end of three years. Each committee was appointed by me and includes representatives from departments of other institutions which have similar types of departments. On each committee, there are also representatives from the legislature, the Governor's office, the NU student body and the Board of Regents.

Question: Is it fair to say, then, that we are actually talking about two separate processes of evaluation—one for Areas of Excellence and the Screening and Evaluation process which will be applied to the rest of the University's departments?

Zumberge: No. Actually, the Areas of Excellence evaluation is part of the total evaluation system. There will be other areas of Excellence proposed in the future, and they will be proposed as a result of the initial screening system. Let me explain briefly how the overall evaluation process will work.

Colleges, schools, divisions or units have identified educational programs for their areas. The advantages of identifying programs soon become obvious. Within a given area a program may show promise and need to be emphasized. Or a program may have outlived its usefulness and need to be de-emphasized or even eliminated. At the same time, the need for new and expanded programs must be recognized. Such flexibility may be retained only through extensive evaluation of programs, new and existing.

The initial screening itself, a relatively brief evaluation of each program, is to be prepared in writing by those in the area

involved. The self evaluation will include goals and priorities, ways of meeting the essential functions of the University, external evidence of quality, enrollment patterns and program budget information.

The evaluation will also include information about a program's potential for extending educational opportunities beyond the campus, potential for improving research, potential for enhancing service to the state and consideration of needs of the state's citizens not now being met. Finally, each area is being asked to make suggestions for improvement of the screening process. The review of all of the program self-evaluations will be made by the Academic Planning Committee, which will make appropriate recommendations to the Chancellor.

Question: It appears that a considerable amount of thought has gone into developing the procedure for both the initial screening process and the evaluation process for the Areas of Excellence. . .

Zumberge: Two committees were involved in designing the procedures to be used in both steps of the evaluation. Several persons were members of both committees.

Question: That's an interesting point. Perhaps you should describe more fully the manner in which the planning and evaluation system was developed; how it started and how it approached its work.

Zumberge: Momentum for program evaluation at NU came from every concerned sector. The systems-wide document "Toward Excellence," approved by the Regents, provided the seed. I, myself, was determined that the University achieve fiscal credibility and public accountability. From the Faculty Senate came a resolution for a screening and evaluation process sufficient to serve the future of a University faced with declining enrollment and rising costs and in need of quality improvement.

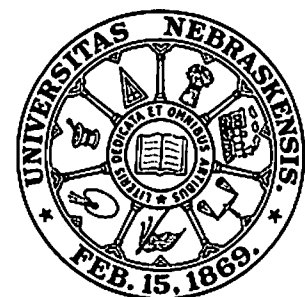
The State Legislature, through the appropriations committee, agreed with us, as did the Governor's office through the Department of Administration. But while agreeing, they asked questions. For example, "We approve of a plan to improve quality, but how do you define quality?" "We approve of a plan for excellence but how do you know when you have achieved it?" And, of course, the Department of Administrative Services wanted to know how we would administer the process.

Question: Does the evaluation process you are adopting answer those questions?

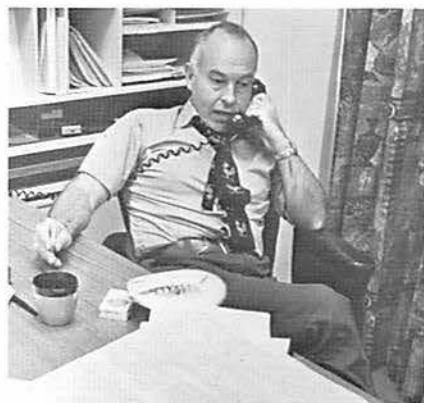
Zumberge: The plan for evaluation of Areas of Excellence was conceived in response to the legislative question: "How do you measure excellence?" We believe that the evaluation process answers that question. The faculty involved in the programs set the goals, but their progress will be charted in accordance with standards agreed upon at various levels of administration.

Each program, of course, is unique, and each will be so judged. Some of the data we will receive will be quantitative and can only be treated as such. Much of it, however, can only be judged in a subjective way. The entire process has to be flexible. But it is also demanding and thorough.

In the end, we hope that the quality of the programs which will result will provide their own definitions of excellence. The procedures we are adopting will enable us to accurately chart our progress toward that goal.

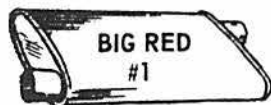


Areas



School of Journalism
Director R. Neale Copple

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It is beginning to appear to Neale Copple, Director of the School of Journalism, that those who developed the Areas of Excellence program also had successfully cross-bred the carrot and the stick.

"As I understand the carrot-stick motivation philosophy," Copple said, "the carrot is placed at the nose of the donkey and when that doesn't get action, the stick is applied at the other end. In the case of an Excellence designation, the decision is made on potential. It seems to me that the area involved has time to smile happily about once and then get to work trying to fulfill that potential."

Copple explains that the School of Journalism is certainly not complaining, but he believes that the people of Nebraska should understand the meaning of an Excellence grant and appreciate the incentive that goes with it.

In the case of the School of Journalism, the Legislature appropriated an extra \$75,000 for the School's budget, starting in the 1974-75 school year. The proposed budget recently approved by the Board of Regents for 1975-76 includes an additional \$25,000 for Journalism.

"The reason the grant was split," Copple says, "was because we were mandated to start a graduate program in the fall of 1975."

That graduate program is one of the two major goals agreed upon by the School of Journalism and the University administration for the use of the Excellence funds. The other goal is to main-

tain and improve the present quality of the undergraduate program.

"As many Nebraskans know," Copple says, "we have been slow about going into graduate work because we have been afraid that such a step would bleed funds from the nationally recognized undergraduate program and hurt its quality. The Excellence designation makes it possible for us to take the step and continue to improve our present offerings."

Dr. Wilma B. Crumley, Vice Director of the School of Journalism, has been assigned the job of organizing the graduate program. And the School has completed some hiring of new staff during the past summer.

However, Copple emphasized that the School is not necessarily hiring instructors only for the graduate program. "Our philosophy is," Copple says, "that in all likelihood no professor will devote full time to teaching graduate courses. We think both the teaching and the students are better served by people who are contributing to the undergraduate program as well."

"Furthermore, Copple continues, we have one of the best journalism teaching staffs in the country. Their talents need to be used where the state will gain the most benefit."

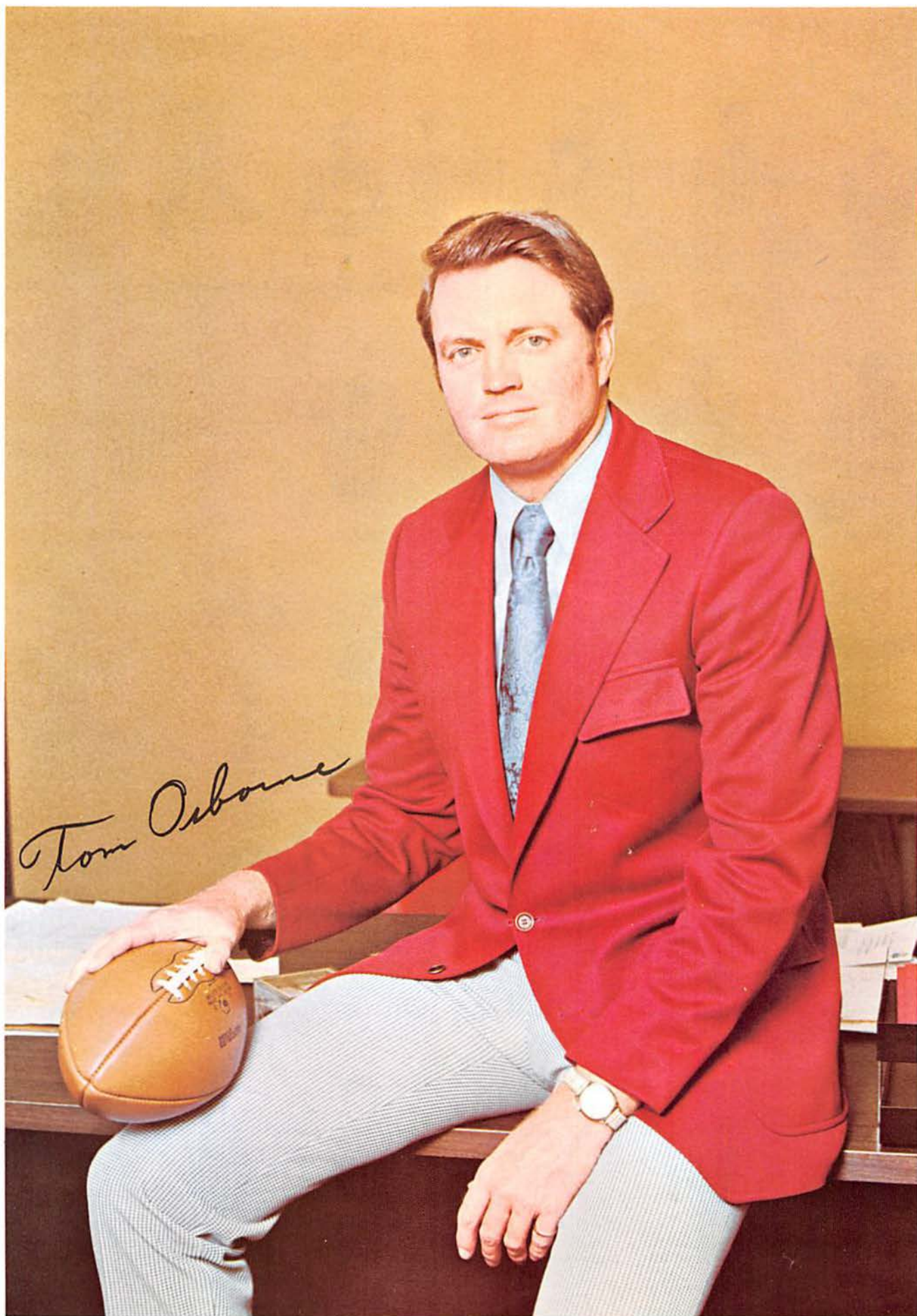
The School is well on its way in developing the evaluation program that accompanies the Excellence grants. Several of the evaluators have already been chosen by Chancellor Zumberge.

"While I may kid a bit about the carrot and the stick, we at the School know very well that this opportunity for Excellence money is the break-through the School has needed. Besides establishing a graduate program, it will allow us to continue some successful programs which have been started as seed grants from private individuals and foundations. It also recognizes the kind of support this School has had from the state's professionals in all areas of communication. I have praised these people in the past and I do so again, because of their continuing help to us."

1974 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
63	**Alward, Tom	OC	6-4	241	21	Sr.	Flint, MI
49	Anthony, Monte	FB	6-3	200	18	Fr.	Bellevue, NE
24	**Bahe, Ritch	WB	5-11	189	20	Sr.	Fremont, NE
47	Belka, Jim	FB	6-2	213	20	Soph.	Prairie Village, KS
55	Block, King	SLB	6-0	210	19	Soph.	Ames, IA
54	*Bonness, Rik	OC	6-4	221	20	Jr.	Bellevue, NE
19	Borg, Tim	DB	6-1	201	18	Soph.	Alliance, NE
94	Brock, Dan	DT	6-3	212	18	Soph.	Columbus, NE
17	Burns, Ed	QB	6-2	207	18	Soph.	Omaha, NE
2	Burrow, Jim	DB	6-0	165	21	Jr.	Amory, MS
34	Butterfield, Dave	DB	5-10	185	20	Soph.	Greeley, CO
13	Cabell, Jake	DB	6-3	205	21	Jr.	Danville, VA
37	Carpenter, Jeff	LB	6-2	215	18	Soph.	Council Bluffs, IA
90	Coccia, Tom	DE	6-3	205	22	Jr.	Hillside, NJ
77	Costanzo, Rich	OT	6-5	254	21	Jr.	Jersey City, NJ
42	*Coyle, Mike	K	5-11	171	21	Jr.	Omaha, NE
33	Craig, Curtis	WB	5-10	180	18	Fr.	Davenport, IA
73	**Crenshaw, Marvin	OT	6-6	240	22	Sr.	Toledo, OH
52	Davis, Tom	OC	6-3	242	18	Soph.	Omaha, NE
25	*Davis, Tony	FB	5-11	214	21	Jr.	Tecumseh, NE
36	Dervin, Joe	LB	6-0	205	19	Soph.	Omaha, NE
71	**Doak, Mark	OT	6-1	257	23	Sr.	Whittier, CA
50	**Duda, Rich	OC	6-3	231	22	Sr.	Westchester, IL
44	Eichelberger, Percy	LB	6-0	205	21	Soph.	Louisville, MS
43	Eveland, Al	K	6-1	221	19	Soph.	Ames, NE
9	Everett, Earl	QB	6-2	192	19	Soph.	Kansas City, MO
72	Fultz, Mike	DT	6-5	254	19	Soph.	Lincoln, NE
15	Garcia, Randy	QB	6-3	180	18	Soph.	Los Angeles, CA
82	Gast, Reg	DE	6-3	214	18	Soph.	Lincoln, NE
28	Gillespie, Dave	LB	6-1	202	18	Soph.	Saratoga, CA
97	*Gissler, Dean	DT	6-8	257	22	Jr.	Central City, NE
76	Hayes, Bob	OT	6-6	268	18	Soph.	Bakersfield, CA
64	**Hegener, Stan	OG	6-4	233	22	Sr.	Lincoln, NE
27	Heiser, Tom	WB	5-10	178	21	Jr.	Columbus, NE
98	Hertenstein, Scott	DT	6-3	215	19	Soph.	West Covina, CA
22	*Heydorff, Mark	DB	6-1	191	22	Sr.	La Crescenta, CA
46	Higgs, Gary	FB	6-3	206	20	Soph.	Toledo, OH
78	Hoins, Steve	OT	6-3	246	20	Soph.	Bellevue, NE
12	**Humm, Dave	QB	6-2	186	22	Sr.	Las Vegas, NV
92	Jenkins, Brad	TE	6-2	218	21	Soph.	Ft. Collins, CO
29	*Johnson, Ardell	DB	5-10	179	21	Sr.	Chillicothe, MO
35	Jones, Chuck	DB	6-0	180	22	Jr.	Beatrice, NE
38	Justice, Jason	FB	6-2	220	18	Soph.	LaMarque, TX
41	Kucera, Lindsay	FB	6-1	211	21	Soph.	North Bend, NE
18	*Kyros, George	DB	5-9	180	21	Sr.	Grand Island, NE
80	Lackovic, Tim	SE	6-1	194	22	Sr.	Omaha, NE
69	*Lee, John	MG	6-2	252	21	Jr.	Red Bank, NJ
39	Lessman, Randy	DE	6-3	217	21	Soph.	Sioux City, IA
70	Lingenfelter, Bob	OT	6-7	285	20	Soph.	Plainview, NE
11	Luck, Terry	QB	6-3	212	21	Jr.	Fayetteville, NC
89	Malito, Chuck	SE	6-2	173	21	Soph.	Lakewood, CO
31	Markley, Paul	Mon.	6-0	181	19	Soph.	Ord, NE
87	*Martin, Bob	DE	6-1	208	21	Jr.	David City, NE
58	Miller, Dan	OG	6-3	232	18	Soph.	Hebron, NE
75	*Mills, George	DT	6-5	227	21	Jr.	Omaha, NE
26	*Monds, Wonder	DB	6-2	200	22	Jr.	Ft. Pierce, FL
30	**Moran, Jeff	LB	6-1	203	22	Sr.	Huron, SD
88	*Mushinskie, Larry	TE	6-3	216	21	Jr.	Temple City, CA
57	**Nelson, Bob	LB	6-4	232	21	Sr.	Stillwater, MN
81	Nitzel, Ron	SE	6-2	184	20	Jr.	Grand Island, NE
14	*O'Leary, John	LB	6-1	210	20	Jr.	Port Wash., NY
95	Panneton, Rick	TE	6-1	211	21	Jr.	Walnut, CA
68	**Pate, Tom	DE	6-3	221	22	Sr.	Omaha, NE
74	Pavelka, Dennis	OT	6-4	251	22	Sr.	Hastings, NE
61	Pillen, Cletus	LB	6-0	207	19	Soph.	Monroe, NE
91	*Pruitt, Ron	DT	6-3	244	20	Jr.	Compton, CA
6	Pullen, Jeff	MG	6-0	211	18	Soph.	Central City, NE
84	*Redding, Dave	DE	6-2	206	22	Jr.	North Platte, NE
56	Reilly, Tim	OG	6-1	252	21	Jr.	Long Beach, CA
40	**Rogers, Terry	DB	5-11	196	22	Sr.	Columbus, NE
45	**Ruud, Tom	LB	6-3	224	21	Sr.	Bloomington, MN
99	Samuel, Tony	DE	6-2	208	17	Soph.	Jersey City, NE
51	Schmidt, Dan	OG	6-1	222	20	Soph.	North Platte, NE
1	*Schneider, Jeff	DB	5-10	186	21	Jr.	Lincoln, NE
16	Seeton, Jim	DB	6-2	194	20	Soph.	Lakewood, CO
85	*Shamblin, Dave	SE	6-3	192	20	Jr.	La Verne, CA
23	Smith, Kent	DB	6-2	198	17	Soph.	Thief River Falls, MN
86	Spaeth, Ken	TE	6-5	220	18	Soph.	Mahnomen, MN
3	Stacey, Kurt	DB	6-1	193	18	Soph.	Lincoln, NE
48	**Starkebaum, John	LB	6-2	213	22	Sr.	Haxton, CO
5	Stovall, Rod	DB	5-11	170	18	Soph.	Bellevue, NE
59	Stuberg, Wayne	OC	6-2	225	21	Soph.	Omaha, NE
32	Talley, Chester	LB	6-0	195	21	Soph.	Denver, CO
8	Thomas, Bobby	WB	5-8	151	19	Soph.	Bridgeport, PA
53	Thomas, Tom	OC	6-1	238	21	Jr.	Culver City, CA
65	*Thornton, Willie	MG	6-0	235	20	Jr.	Amory, MS
4	Valasek, Larry	DB	5-10	161	18	Soph.	Silver Creek, NE
10	Vanous, Russ	K	6-2	180	19	Soph.	Fairbury, NE
67	Varner, Rich	OC	6-2	217	19	Soph.	Wichita, KS
62	Waldmore, Stan	DT	6-4	246	20	Soph.	Bellevue, NJ
7	Walton, Darrell	WB	5-9	160	18	Fr.	Omaha, NE
21	**Westbrook, Don	WB	5-11	188	23	Sr.	Cheyenne, WY
93	Wied, Jerry	DT	6-1	228	21	Jr.	Wausaukee, WI
83	**Wieser, Steve	DE	5-11	208	23	Sr.	Columbus, NE
66	Zanetich, Nick	OG	6-1	220	19	Soph.	Hoboken, NJ

* Letters won



COACH TOM OSBORNE

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Touchdown or Field Goal



Helping the Runner, or Interlocked Interference



Ball Ready for Play



Grasping Face Mask



Delay of Game



Roughing the Kicker



Ball Dead; If Hand is Moved from Side to Side: Touchback



Illegally Passing or Handling Ball Forward



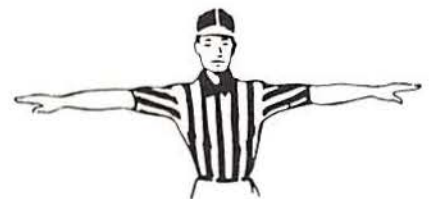
Incomplete Forward Pass, Penalty Declined, No Play, or No Score



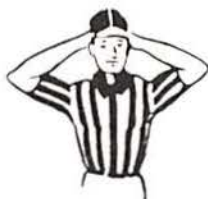
Touching a Forward Pass or Scrimmage Kick



Safety



Non-contact Fouls



Loss of Down



Substitution Infractions



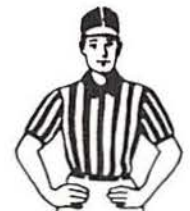
Clipping



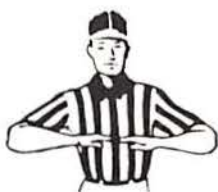
Illegal Procedure or Position



Blocking Below the Waist



Offside (Infraction of scrimmage or free kick formation)



Illegal Shift



Player Disqualified



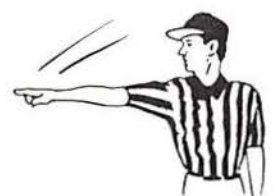
Illegal use of Hands and Arms



Illegal Motion



Personal Foul



First Down



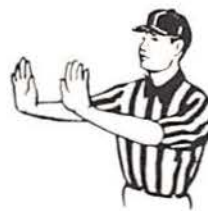
Ineligible Receiver Down Field on Pass



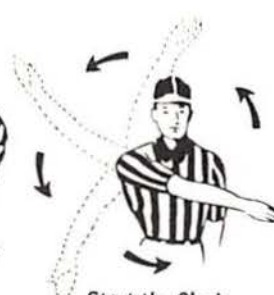
Ball Illegally Touched, Kicked, or Batted



Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.



Forward Pass or Kick Catching Interference



Start the Clock



Intentional Grounding



CORNHUSKER COACHING STAFF—(front row, left to right): Warren Powers, Steve McKelvey, Mike Church, Guy Ingles; (second row, left to right): Mike Corgan, Cletus Fischer; (back row, left to right): John Melton, George Darlington, Jerry Moore, Rick Duval, Monte Kiffin, Bill Myles, Tom Osborne.

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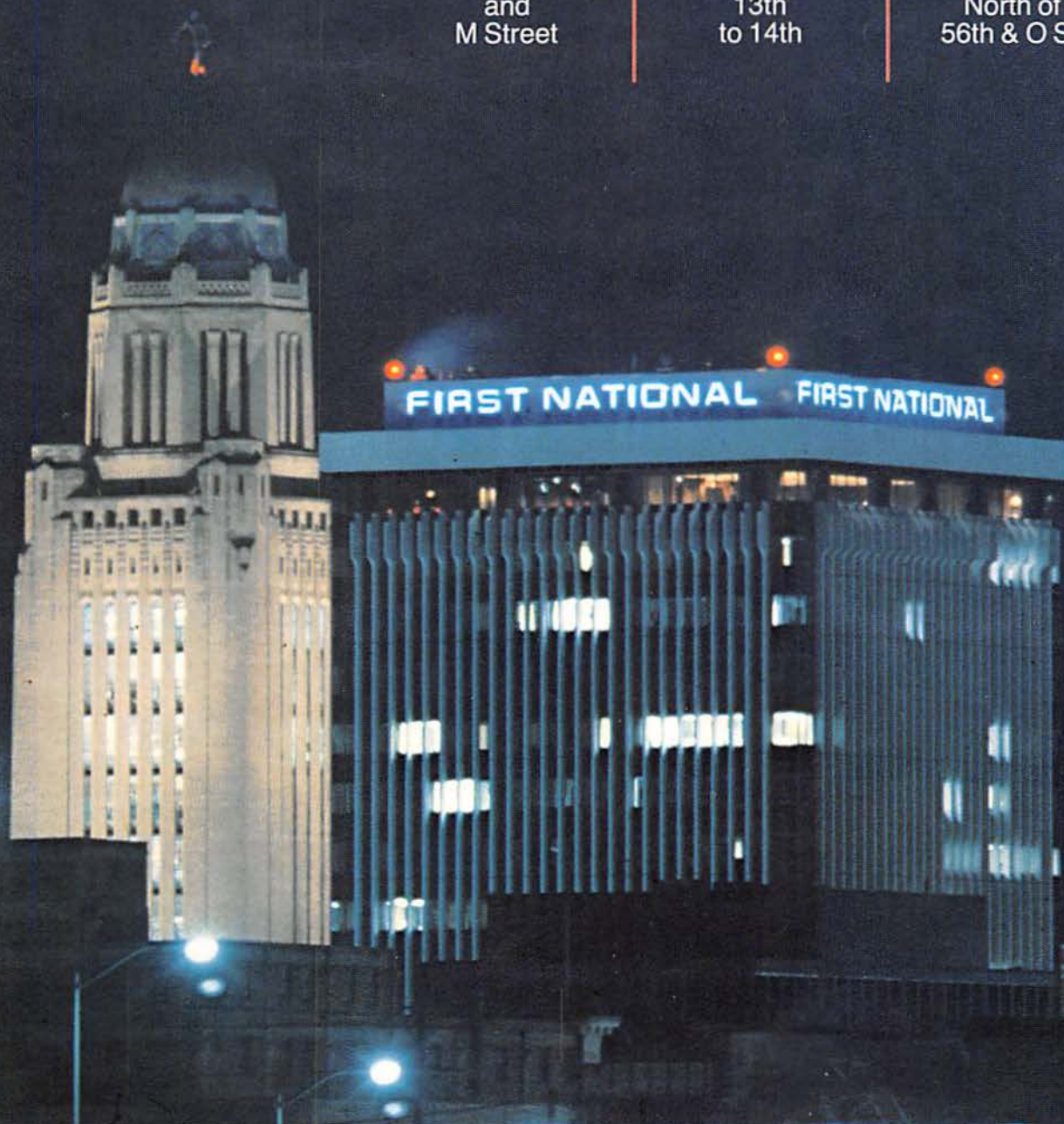
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John Butterfield
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Conner White
North Platte, NE.



Kermit R. Ericksen
Arcadia, NE.



LeRoy Worden
O'Neill, NE.



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Norfolk, NE.



Jim Bradford, Jr.
Norfolk, NE.



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Neola, Iowa



H. Irvin Good
Omaha, NE.



Jack Haney, C.L.U.
Kearney, NE.



Del Truss
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Lyle W. Japp, C.L.U.
Omaha, NE.



Linac R. Anderson
Omaha, NE.



Chris B. Krause
Valley, NE.



Don Falk
Lincoln, NE.



W.F. 'Bill' Burton
Grand Island, NE.



Ron Wendeln
Lincoln, NE.



John G. Smith, Jr.
Omaha, NE.



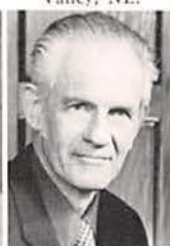
Bill Jones
Lincoln, NE.



Edgar G. Ticknor
Omaha, NE.



Gaylord J. Marshall
Omaha, NE.



Al Gray
Lincoln, NE.



Ted J. Perry, C.L.U.
Fremont, NE.



Lee Thiessen
Henderson, NE.



LeRoy J. Heimes
Omaha, NE.



Thomas Gutowski
Omaha, NE.



Jack Horner, Sr.
Lincoln, NE.



Kurt Kollmorgen
Lincoln, NE.



Virgil Wadhams
Lincoln, NE.



Jack Chittick
Falls City, NE.



Gaylord Johnson
Alma, NE.



Don R. Schaefer, C.L.U.
Omaha, NE.



Dennis Gurley
Friend, NE.



Frederic L. A. Cady, C.L.U.
Omaha, NE.



Jim Little
Lincoln, NE.



W. S. 'Pen' Butterfield, C.L.U.
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Don Killman
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Obviously, the beautiful new '75 Nova—with its new front suspension system, trusty six-cylinder engine and new double-panel roof construction—is still a *supremely* practical Nova.

NOVA'S LOOKING BETTER ALL THE TIME.

We think beauty and practicality go together exceedingly well. And you're cordially invited to make the same conclusion—at your nearest Chevrolet dealer's.



**CHEVROLET
MAKES SENSE
FOR AMERICA**

Chevrolet





When Nebraska Has The Ball

NU OFFENSE

88 MUSHINSKIE*	TE
71 DOAK**	LT
63 ALWARD**	LG
54 BONNESS*	C
64 HEGENER**	RG
73 CRENSHAW**	RT
24 BAHE**	SE
9 EVERETT	QB
30 MORAN**	IB
25 DAVIS*	FB
21 WESTBROOK**	WB

NORTHWESTERN DEFENSE

43 BELKO**	LE
93 HOLLIDAY*	LT
66 MALEC	MG
75 SZOSTAK	RT
98 MASON**	RE
33 PATRNCHAK*	LB
32 PATRNCHAK*	LB
28 DART	LC
14 HUTCHINGS	RC
7 SCARDINA	LS
8 BASKE*	RS

When Northwestern Has The Ball

NORTHWESTERN OFFENSE

46 STEVENS*	SE
60 FOSKETT*	LT
62 SHAMBLEY	LG
57 LILJA**	C
70 REYNOLDS	RG
68 HIEMENZ**	RT
95 YELVINGTON	TE
12 ANDERSON**	QB
39 TRIMBLE**	FB
24 POOLER*	TB
25 FREDRICKSON*	FL

NU DEFENSE

68 PATE**	LE
91 PRUITT*	LT
69 LEE*	MG
72 FULTZ	RT
87 MARTIN*	RE
45 RUUD**	SLB
57 NELSON**	WLB
26 MONDS*	MON.
29 JOHNSON**	LCB
34 BUTTERFIELD	RCB
18 KYROS**	S

* Denotes letters earned

NEBRASKA SQUAD

1 Schneider, Mon.	50 Duda, OC
2 Burrow, LCB	51 Schmidt, OLG
3 Stacey, RCB	52 Davis, OC
4 Valasek, S	53 Thomas, OC
5 Stovall, RCB	54 Bonness, OC
6 Pullen, MG	55 Block, SLB
7 Walton, WB	56 Reilly, OG
8 Thomas, SE	57 Nelson, WLB
9 Everett, QB	58 Miller, OLG
10 Vanous, K	59 Stuber, OC
11 Luck, QB	61 Pillen, SLB
12 Humm, QB	62 Waldemore, DRT
13 Cabell, DB	63 Alward, OLG
14 O'Leary, IB	64 Hegener, ORG
15 Garcia, QB	65 Thornton, MG
16 Seeton, LCB	66 Zanetich, ORG
17 Burns, QB	67 Varner, OLG
18 Kyros, S	68 Pate, DLE
19 Borg, Mon.	69 Lee, MG
21 Westbrook, WB	70 Lingenfelter, OLT
22 Heydorff, S	71 Doak, OLT
23 Smith, LCB	72 Fultz, DRT
24 Bahe, WB	73 Crenshaw, ORT
25 Davis, FB	74 Pavelka, OLT
26 Monds, Mon.	75 Mills, DRT
27 Heiser, WB	76 Hayes, ORT
28 Gillespie, IB	77 Costanzo, ORT
29 Johnson, LCB	78 Hoins, ORT
30 Moran, IB	80 Lackovic, SE
31 Markley, Mon.	81 Nitzel, SE
32 Talley, IB	82 Gast, DE
33 Craig, WB	83 Wieser, DRE
34 Butterfield, RCB	84 Redding, DRE
35 Jones, RCB	85 Shamblin, SE
36 Dervin, LB	86 Spaeth, TE
37 Carpenter, WLB	87 Martin, DRE
38 Justice, FB	88 Mushinski, TE
39 Lessman, WLB	89 Malito, SE
40 Rogers, Mon.	90 Coccia, DLE
41 Kucera, FB	91 Pruitt, DLT
42 Coyle, K	92 Jenkins, TE
43 Eveland, K	93 Wied, DLT
44 Eichelberger, SLB	94 Brock, DLT
45 Ruud, SLB	95 Panneton, TE
46 Higgs, FB	97 Gissler, DLT
47 Belka, FB	98 Hertenstein, MG
48 Starkebaum, WLB	99 Samuel, DRE
49 Anthony, FB	

NORTHWESTERN SQUAD

1 Curtis, DB	50 Jasinski, C
2 Dean, DB	51 Benz, LB
3 Dean, QB	52 Maly, MG
5 Darraugh, SE	55 Blazeovich, C
7 Scardina, DB	57 Lilja, C
8 Baske, DB	58 Andler, LB
10 Moor, QB	60 Foskett, OT
12 Anderson, QB	62 Shambley, OG
13 Phillips, DE	63 McKiernan, OG
14 Hutchings, DB	64 Callahan, OT
16 Girkins, QB	65 Kuceyeski, OG
19 McNamara, FL	66 Malec, DT
20 Boykin, TB	67 Ruff, OG
21 Harlow, DB	68 Hiemenz, OT
22 Shaw, DB	69 Herzog, DT
24 Pooler, FB	70 Reynolds, OG
25 Fredrickson, SE	71 Franklin, DT
28 Dart, DB	73 Peterson, OT
29 Little, DB	74 Dembowski, OT
31 Gegan, FB	75 Szostak, DT
32 Patrnchak, LB	81 Brantley, DE
33 Patrnchak, LB	84 Vercelli, LB
37 Stanley, LB	86 Kuceyeski, MG
41 Soderberg, LB	87 Cleary, TE
42 Countryman, DB	90 Ogden, DE
43 Belko, DE	93 Holliday, DT
44 R. Boothe, TB	95 Yelvington, TE
46 Stevens, FL	97 Verzino, DT
48 D'Angelo, LB	98 Mason, DE

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 UMPIRE—Harold Saunders (Colorado)
 LINESMAN—Phillip Barnes (Eastern Michigan)
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Or if you're a college man who is ready for leadership and responsibility...

If you've got it and you want to stand with the Marines, you'll be welcome.

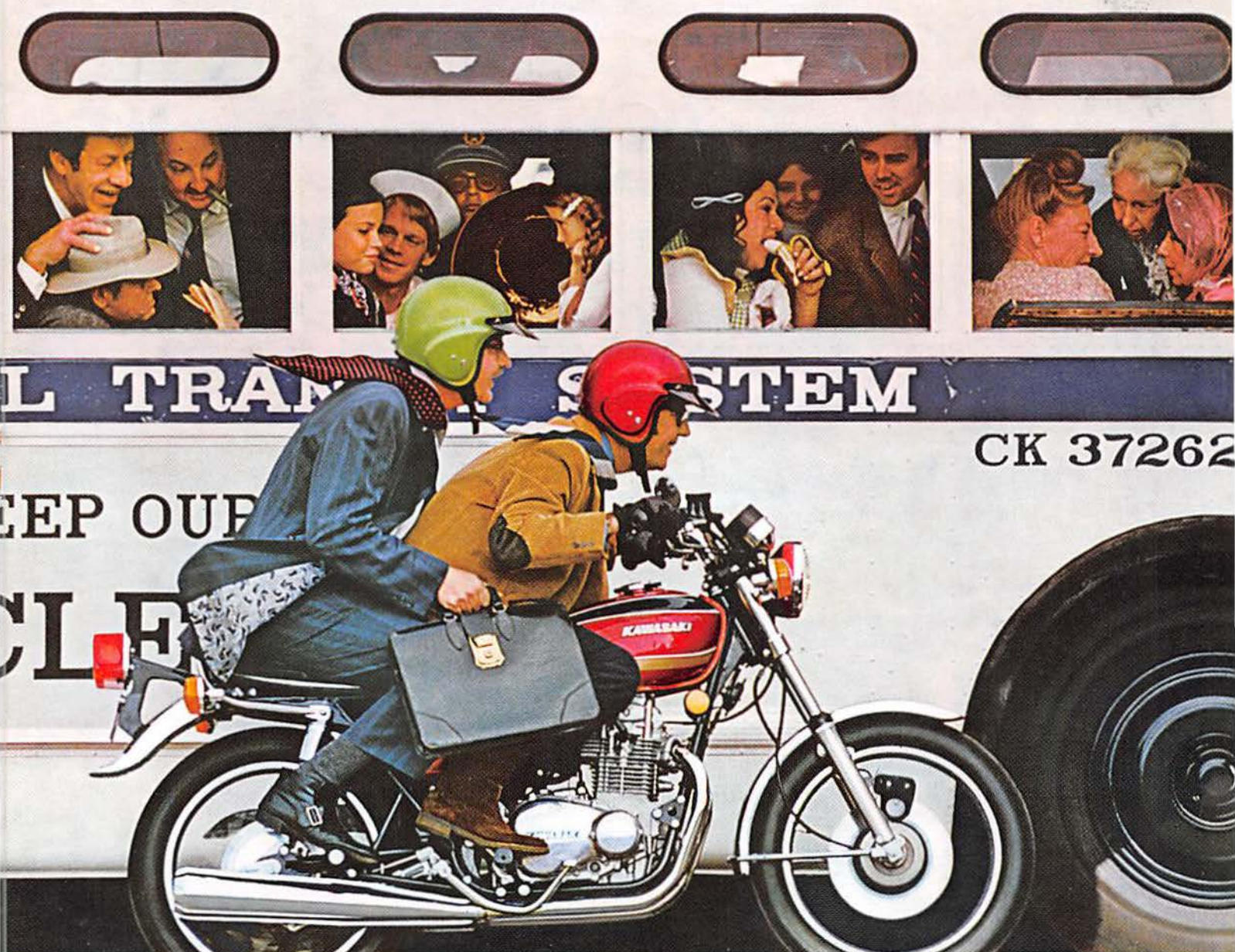
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ARE LOOKING
FOR A FEW
GOOD MEN.**

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more information.





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If you can't remember the last time you got a smile out of commuting, start here.

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We have special pride in the KZ-400, because it's a home-town motorcycle, manufactured right here in Lincoln. In fact, Kawasaki is the only one of the major four motorcycle companies producing bikes in this country.

We're making the KZ-400 so you'll have a way of getting to work, or school, or wherever, that's more economical than a car, more personal than a bus, more fun than either.

Keep smiling. The KZ-400 kicks over with an Electric Starter which requires no kick from you. It hums along on a smooth, powerful Four Stroke twin cylinder 389cc engine, as generous with your comfort as it is stingy with your gasoline (up to 50 miles per gallon, depending how you ride). The 5-speed transmission and big, front disc brake are something to smile about, too.

Your local Nebraska Kawasaki dealer, listed in the Yellow Pages, and sponsor of this ad, invites you to drop by and take a look at the new KZ-400. It's the home-town motorcycle that'll put a smile back in your commuting.

Kawasaki
lets the good times roll.

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In addition to serving YOU, the customer, first, these professional agents also sponsor the following important activities:

1. The DEFENSIVE DRIVING PROGRAM.
2. The Nebraska EMERGENCY MEDICAL SERVICE, built around the "911" telephone system, which could save your life in an emergency.
3. The INSURANCE YOUTH CLASSIC, a national golf tournament for young men and women under 18 years of age, involving play on a national level with touring professionals.
4. DRIVER EDUCATION training for young and old alike.
5. Televising of the final games of the Nebraska HIGH SCHOOL BASKETBALL TOURNAMENT.
6. Active support of local POLICE and FIRE DEPARTMENTS.
7. Support of the NEBRASKA SAFETY COUNCIL.
8. Support of Big Red Football!!!!

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THE INSURANCE CONSUMER'S CHAMPION.
He (or she) is a great guy or gal to know and work with.*



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of Independent Insurance Agents**

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Raitt Realty & Insurance Agency
ALBION Albion Insurance Agency
ALLIANCE Brittan Insurance Agency
A. H. Buchfinck Agency
Podhasky Insurance Agency
ALMA Lakeside Insurance Agency
ANSLEY Gardner-Varny Agency
ARAPAHOE Emmett Insur Agency
ARCADIA Arcadia Agency Company
ARNOLD Sandhills Insurance Agency
ATKINSON Fleming Realty & Insur
Lawrence J. Kramer Agency
AUBURN The Genoa Agency
AURORA Aurora Company
First Securities Corp in Aurora
McBride-Koeppke Agency
Clark-Leach Insurance Center, Inc.
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BARNESTON York Agency
BAYARD First National Invest Co.
The Little Insurance Agency
BEATRICE The Benson Agency
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Maustad-Zimmerman Insurance
F. Warner Smith Agency
BEEMER R. H. Steffensmeier Insur
BELDEN Belden Insurance Agency
BELLEVUE Bellevue Agency
Freeman Insurance Agency
BENKELMAN Druliner Insur Agcy
Hines and Hines Agency
BENNINGTON Harold E. Roe Agency
BERTRAND Valentine Agency
BIG SPRINGS Hendrickson-Kjeldgaard
Agency
BLAIR Richards Agency
Hansen Agency, Inc.
Howard D. Thompson Agency
BLOOMFIELD Anderson Insur Serv
Farmers & Merchants Company
BLUE HILL Blue Hill Agency, Inc.
BRADSHAW Bradshaw Insur Agency
BRADY Brady Insurance Agency
BRAINARD Brainard Agency Company
BRIDGEPORT Bridgeport Ins Agcy
Haden Agency
BROKEN BOW Chef Linder Agency
Gerald A. Thurman Agency
Allan Woodward Agency
BRULE Melvin H. Adams Agency
BURCHARD Burchard Insurance Agcy
BURWELL Burwell Insurance Agency
CAIRO Sorensen and Larson
CALLAWAY The Johnson Agency
CAMPBELL Campbell Agency, Inc.
Skupa Agency, Inc.
CARLETON Carleton Agency, Inc.
CARROLL Farmer State Insur Agency
CENTRAL CITY H. H. Riley Ins. Agcy
Triangle Agency, Inc.
CHADRON Babcock Insurance Agency
John H. Chaney & Associates
Heizer Insurance Agency
L. C. Larson & Son Insurance Agcy
CHAMBERS Adams & Adams Agency
CHAPMAN A. C. Roemmich Ins Agcy
CHAPPELL Empson Insurance Agency
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CHESTER G. D. VanCleaf Agency
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CLAY CENTER Frank B. Tice Agency
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COLUMBUS Becher-Curry Company
Byrnes Insurance Agency
Cumming Company, Inc.
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Fred Gruenhage Agency
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N. J. Mrzak & Associates
Nebraskaland Allied, Inc.
Rambour Realty Company
Weber Insurance & Realty Co., Inc.
Weerts-Boettcher Company
COZAD Bill Staton Insurance Agency
Thompson Service Agency
Western Service Company
CRAWFORD Crawford Bank Agency
Wellington Insurance Agency
CROFTON Cornhusker Associates, Inc.
CURTIS Wilkinson Insurance Agency
DALTON Dalton Insurance Agency
DANNEBROG State Bank of Dannebrog
DAVENPORT Jennings Insurance Agcy
DAVID CITY Norman J. Horacek Agcy
Morgan Insurance Agency

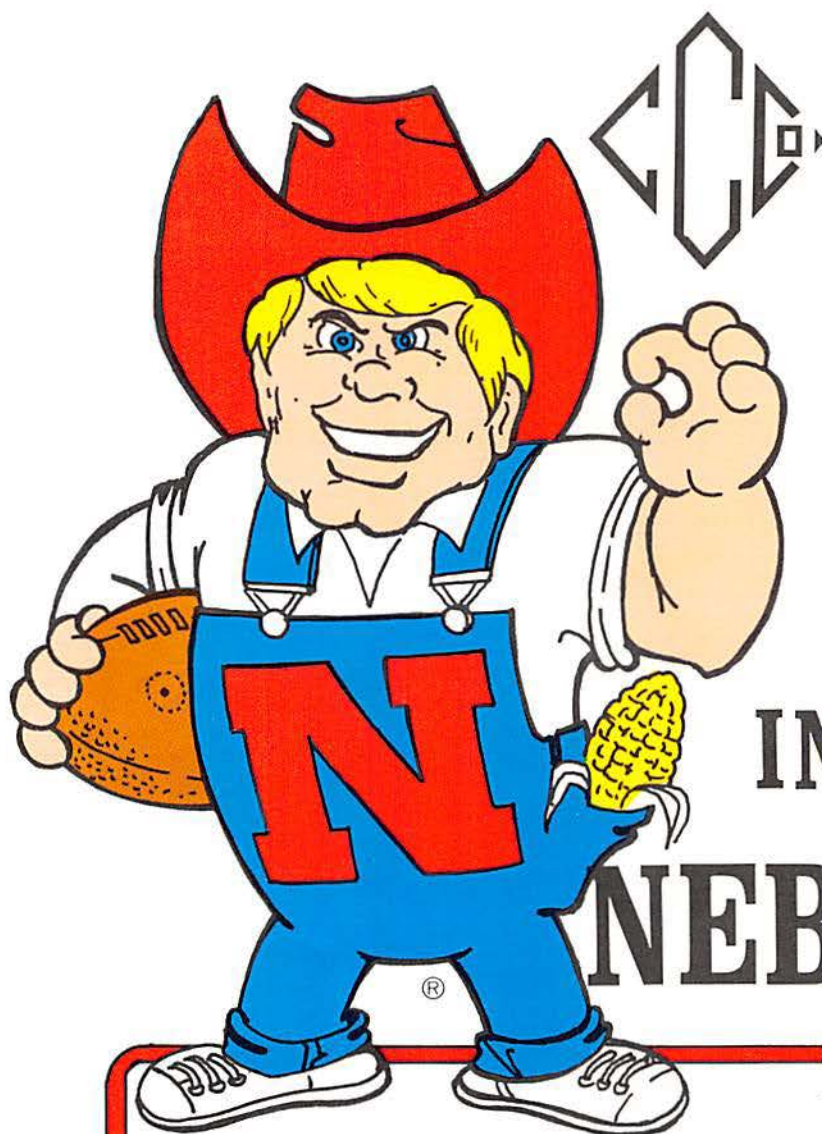
DECATUR Decatur Insurance Agency
DESHLER Hoile Insurance Agency
DODGE Dannelly Insurance Service
DONIPHAN Doniphon Insurance Agency
EDISON Farmers & Merchants Ins Agcy
ELGIN Draper Insurance Agency
ELKHORN Elkhorn Insurance Agency
ELM CREEK Midstate Insur Agcy, Inc.
ELMWOOD Clements Insurance Agency
ELWOOD Robert W. Tilden Agency
EMERSON Lloyd and Larson, Agts
ENDERS The First Agency
EWING Brion Insurance Agency
EXETER First National Insur Agcy
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R. L. Schainost Agency
Bretting Agency
Starr-Buckow Insurance Agency
FAIRMONT Fairmont Insur Agency
FALLS CITY Bill Carter Insurance
Miller-Monroe Company
The Reesman Agency
FORDYCE Ray Keiser Agency
FRANKLIN E. Potter Insur Agency
Slocum Insurance Agency
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Fremont State Company
Glenn Otteman Insurance Agency
Don Peterson & Associates
Wittmann, Inc.
FRIEND Gene Martin Agency, Inc.
FULLERTON Hosler Insur Agency
Wayne H. Nicholls Agency
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Geneva Insurance Agency
GENOA Burks and Snyder, Inc.
GERING Gilbaugh Insur Agency, Inc.
Larsen Insurance Agency
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GILTNER Robertshaw Insur Agency
GORDON Strong Insurance Agency
GOTHENBURG Gothenburg RI Est
and Insurance Agency
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Beachler Insurance
Douth Insurance Agency
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Grand Island Trust Company
The Huston Company
Dee Company
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Agency, Inc.
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Associates
GREELEY McQuillan Insur Agency
GRESHAM Gresham Company
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HARDY Hardy Insurance Agcy, Inc.
HARRISON Mumby Insurance Agcy
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HOLBROOK Curry Insurance Agcy
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HUMBOLDT Bank Insurance Agency
The Leech Agency
HUMPHREY L. V. Hassenstab Agcy
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IMPERIAL McNair Agency
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JANSEN Tinstman Agency
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Wolf Insurance Agency
NORTH LOUP North Loup Insur Agcy
NORTH PLATTE Gateway Insurance
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Moran Agency
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Western Insurance Agency
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OGALLALA Riedesel-Johnson Agcy
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Bailey-Dugher Company
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Chastain Ins. Agency, Inc.
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Associates, Inc.
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Investment Co.
First Natl Agency, Inc.
WESTERN Rhynalds and
Rhynalds
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Wilcox
WINSIDE Warnemunde Insur &
Real Estate, Inc.
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WOOD RIVER Moyer-McCumber-
Welch
WYMORE The Benson Agency
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OMAHA, NEBRASKA 68131

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NEBRASKANS THROUGH YOUR
INDEPENDENT AGENT

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JET FRONTIER

NU Campus Beauty—

Sheldon Gallery Sculpture Garden and Hamilton Hall



Mueller Tower, Oldfather Hall
—NU Campus Landmarks—



1974 Northwestern Football Roster

No.	Name	Pos.	Ht.	Wt.	Class	Hometown
12	••Anderson, Mitch	QB	6-1	185	Sr.	Rockford
58	•Andler, Mike	LB	6-2	195	Sr.	Parma, O.
8	•Baske, Doug	DB	6-0	200	Sr.	Lake Forest
43	••Belko, Doug	DE	6-2	205	Sr.	Lakewood, O.
51	Benz, Al	LB	6-3	210	Fr.	Rockford
55	•Blazevich, Jim	C	6-1	220	Sr.	Wilmerding, Pa.
44	•Boothe, Richard	TB	6-3	200	Jr.	Mundelein
20	••Boykin, Greg	TB	6-0	216	Jr.	Kent, O.
81	•Brantley, Terry	DE	6-5	230	Jr.	Chicago
79	Callahan, Kevin	OT	6-5	250	Soph.	Grayslake
87	Cleary, Dan	TE	6-5	228	Fr.	Chicago
42	Countryman, Craig	DB	6-2	188	Soph.	Springfield
1	Curtis, Nick	DB	5-10	167	Soph.	East Lansing, Mich.
48	D'Angelo, Mike	LB	6-3	218	Sr.	Arlington Heights
5	•Darraugh, Mike	SE	6-3	195	Jr.	Deerfield
47	Dart, Rich	DB	6-1	180	Soph.	Green Bay, Wis.
3	Dean, Randy	QB	6-2	186	Soph.	Whitefish Bay, Wis.
2	Dean, Bob	DB	6-2	183	Soph.	Whitefish Bay, Wis.
74	•Dembowski, Richard	OT	6-2	230	Jr.	Mt. Clemens, Mich.
60	•Foskett, James	OT	6-3	225	Jr.	Grayslake
71	Franklin, Ernie	DT	6-1	235	Soph.	New Orleans
25	•Frederickson, Wayne	SE	5-11	180	Jr.	Middlesex, N.J.
31	Geeagan, Bill	FB	6-2	210	Soph.	Rolling Meadows
16	•Girkins, Kim	QB	6-3	195	Jr.	Granville, Ohio
21	Harlow, Mark	DB	6-3	180	Jr.	Burlington, Wis.
69	Herzog, Don	DT	6-4	250	Soph.	West Haven, Conn.
68	•Hiemenz, Paul	OT	6-2	245	Sr.	Wauwatosa, Wis.
93	•Holliday, John	DT	6-3	225	Jr.	Fairview Park, O.
50	•Jasinski, Paul	C	6-2	210	Jr.	Chicago
86	•Kuceyeski, Randy	MG	6-1	218	Jr.	Alliance, O.
65	•Kuceyeski, Ron	OG	6-1	220	Jr.	Alliance, O.
57	•Lilja, Larry	C	6-1	240	Sr.	Worth
29	•Little, Neil	DB	6-1	185	Soph.	Kent, O.
66	Malce, Frank	DT	6-3	238	Fr.	Cleveland, O.
52	•Maly, Paul	MG	5-10	220	Soph.	Cincinnati, O.
98	•Mason, Rob	DE	6-4	205	Sr.	Hopkins, Minn.
63	•McKiernan, Mike	OG	6-2	225	Jr.	Lake Forest
19	•McNamara, Pat	FL	6-2	180	Jr.	Park Ridge
10	•Moor, Steve	JB	6-3	195	Jr.	Bronx, N.Y.
90	Ogden, Garry	DE	6-2	225	Soph.	Buffalo, N.Y.
33	•Patrnchak, Carl	LB	6-1	215	Sr.	Warren, O.
32	•Patrnchak, Joe	LB	6-1	215	Sr.	Warren, O.
73	Peterson, Carl	OT	6-2	228	Soph.	Green Bay, Wis.
13	•Phillips, D. R.	DE	6-2	205	Sr.	Peoria
24	•Pooler, James	FB	5-11	195	Jr.	Evanston
70	Reynolds, Scott	OG	6-3	220	Sr.	Westlake, O.
67	•Ruff, Mark	OG	6-2	220	Sr.	Peoria
7	Scardina, Steve	DB	6-0	170	Soph.	Cincinnati, O.
62	Shambley, DeWayne	OG	6-1	220	Soph.	Lima, O.
22	••Shaw, Kenneth (Pete)	DB	5-11	185	Jr.	Newark, N.J.
41	Soderberg, Greg	LB	6-1	215	Fr.	Aurora
37	Stanley, Greg	LB	6-3	233	Fr.	Elkart, Ind.
46	•Stevens, Bill	FL	5-11	180	Sr.	Moline
75	Szostak, Marty	DT	6-5	239	Fr.	Chicago
39	••Trimble, Jim	FB	6-2	220	Sr.	Pleasantville, N.Y.
84	Vercelli, Lodi	LB	6-3	215	Fr.	Wilmington
97	••Verzina, Joe	DT	6-2	220	Sr.	East Syracuse, N.Y.
95	Yelvington, Scott	TE	6-3	215	Soph.	Indianapolis, Ind.

* Letters earned



The Nebraska Football Hall of Fame and The National Football Foundation and Hall of Fame

Memberships in the National Football Hall of Fame and the Nebraska Football Hall of Fame are available to all Nebraska fans. Each membership costs \$10, or \$20 for membership in both groups.

Last spring the Nebraska Hall of Fame honored several former stars at the annual dinner and awarded \$500 scholarships to former Husker players Jeff Hill and Mike O'Holleran. All members get to nominate candidates for both honors groups and vote in the selection of both the national and Nebraska Halls of Fame.

Nebraska fans who wish to become members of either the national or Nebraska Halls of Fame, or both should send their checks to: Ed Lyman, Treasurer, Nebraska Hall of Fame, c/o U.S. National Bank, Omaha, Nebraska.

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Enclosed is my check(s) for _____

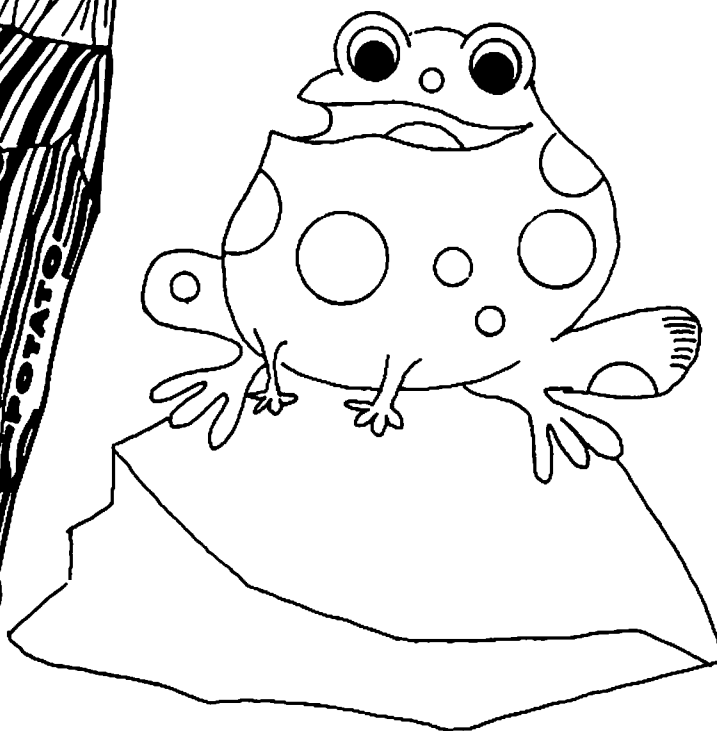
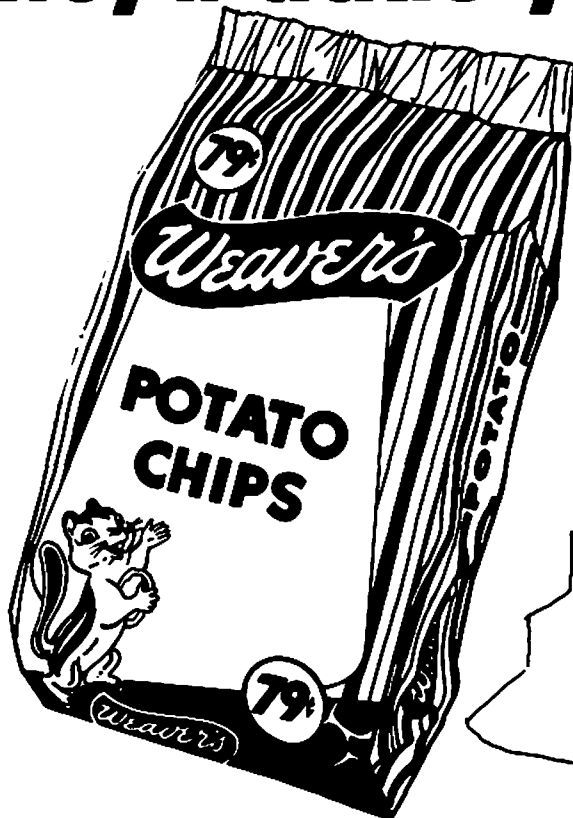
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Note: Make checks payable to the Nebraska Hall of Fame and mail to Ed Lyman, Treasurer, Nebraska Football Hall of Fame, c/o U.S. National Bank, Omaha, Nebraska.

They'll tickle your taste, bud



Crenshaw: Aspires To Be Sportscaster

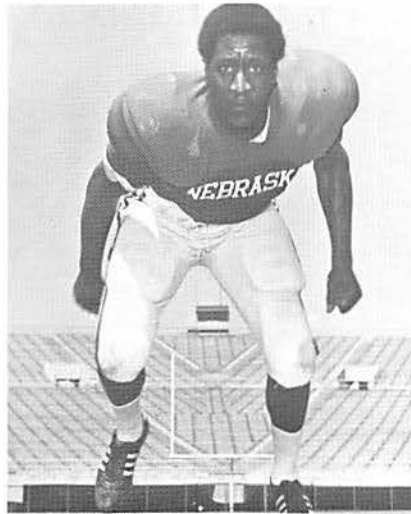
"And it was a great downfield block by Husker left tackle Marv Crenshaw that enabled Donny Westbrook to score on that 34-yard pass play from Dave Humm."

That was the description by many radio broadcasters following the Huskers second score in its 61-7 victory over Oregon on September 14.

Ironically, Crenshaw one day hopes he will be the one describing the action, not taking part in it. This May, "Movin' Marvin" will be receiving his Bachelor of Arts Degree in Broadcast Journalism.

"I developed an interest in broadcasting back in high school," Crenshaw said. "When I'd go to parties, the disc jockey was the one in charge of everything. He made the people have fun."

When Crenshaw arrived at the University almost five years ago,



Husker tackle Marvin Crenshaw

he had two dual interests, broadcasting or medicine. He chose medicine.

"For two years, I took pre-med courses, medical training courses and pharmacy classes," he said. "But I still had that interest in broadcasting so I dropped medi-

cine and entered into journalism."

By the time he graduates from college, Crenshaw will have taken at least 30 hours of broadcasting courses from one of the best journalism schools in the nation.

Some of the courses he will have completed include TV directing, cinematography, movie and sound, photography and the experience of having his own jazz show on KRNU, the University radio station.

Although Crenshaw likes the DJ image, his main ambition is to be a sportscaster. "I really want to broadcast football," he said. "I feel I'd be very qualified doing any game, on any given day."

Howard Cosell, the dry-witted color man on ABC-TV's Monday Night Football games, is Crenshaw's favorite. He also likes Bart Starr and Alex Karras.

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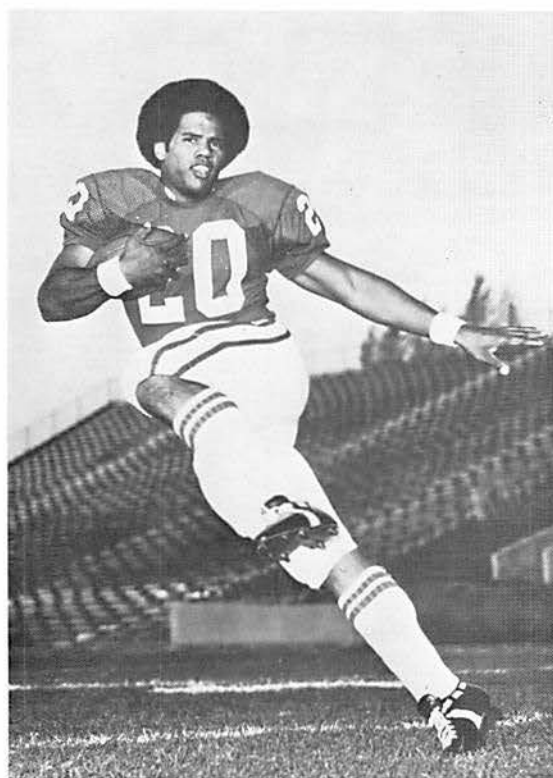


DEBROWN
AUTO SALES
17th & N St.

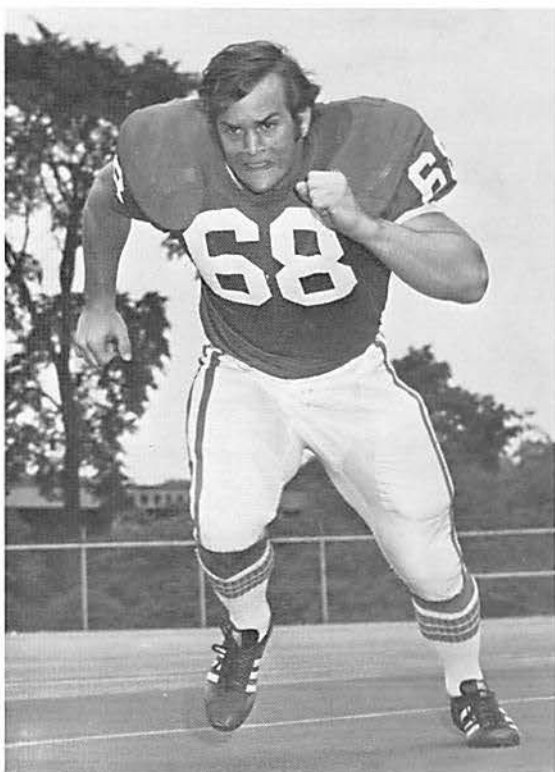
NORTHWESTERN CATS



QUARTERBACK MITCH ANDERSON



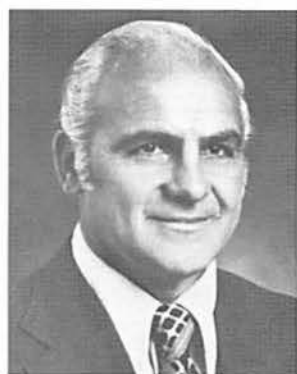
HALFBACK GREG BOYKIN



OFFENSIVE TACKLE PAUL HIEMENZ



CENTER LARRY LILJA



JOHN PONT
Athletic Director and
Head Football Coach



ROBERT H. STROTZ
President

NORTHWESTERN STAFF



JON EICKSTEAD
Offensive Tackles and Ends



CURT GENTRY
Defensive Backfield



HAROLD MAURO
Centers and Guards



NICK MOUROUZIS
Quarterbacks and Receivers



ERNIE PLANK
Defensive Line



JAY ROBERTSON
Defensive Ends



JAKE VAN SCHOYCK
Offensive Backfield



ALAN VOORHIS
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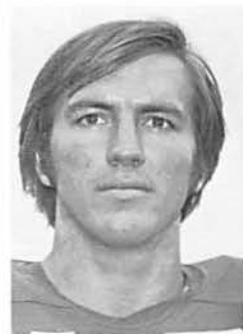
5 MIKE DARRAUGH
SE 6-3 195 Jr.



8 DOUG BASKE
DB 6-0 200 Sr.



12 MITCH ANDERSON
QB 6-1 185 Sr.



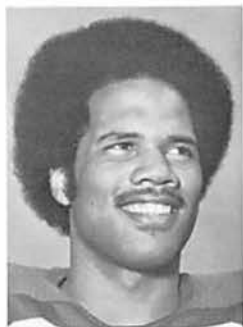
13 D. R. PHILLIPS
DE 6-2 205 Sr.



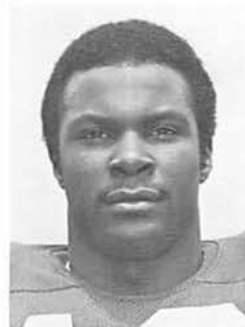
14 JIM HUTCHINGS
DB 6-1 176 So.



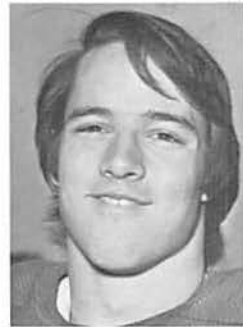
16 KIM GIRKINS
QB 6-3 195 Jr.



20 GREG BOYKIN
TB 6-0 216 Jr.



22 PETE SHAW
DB 5-11 185 Jr.



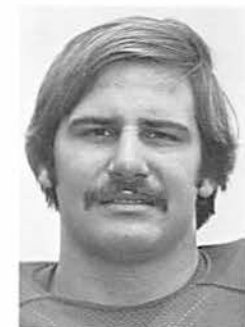
24 JIM POOLER
FB 5-11 195 Jr.



25 WAYNE FREDERICKSON
SE 5-11 180 Jr.



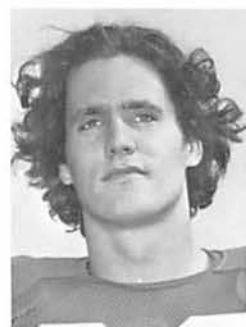
29 NEIL LITTLE
DB 6-1 185 So.



32 JOE PATRNOCHAK
LB 6-1 215 Sr.



33 CARL PATRNOCHAK
LB 6-1 215 Sr.



39 JIM TRIMBLE
FB 6-2 220 Sr.



43 DOUG BELKO
DE 6-2 205 Sr.



44 RICH BOOTHE
TB 6-3 200 Jr.



46 BILL STEVENS
FL 5-11 180 Sr.

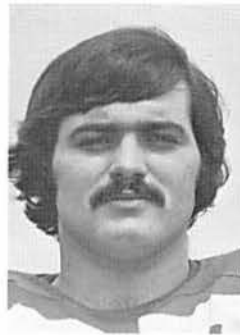
WILDCATS



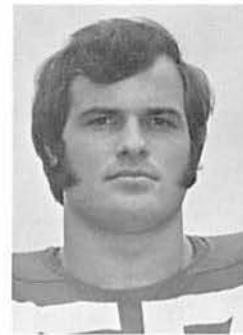
48 MIKE D'ANGELO
LB 6-3 218 Sr.



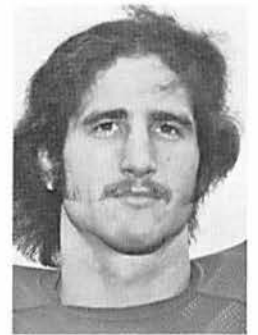
52 PAUL MALY
MG 5-10 220 So.



55 JIM BLAZEVOICH
C/K 6-1 220 Sr.



57 LARRY LILJA
C 6-1 240 Sr.



58 MIKE ANDLER
LB 6-2 195 Sr.



60 JIM FOSKETT
OT 6-3 225 Jr.



62 DeWAYNE SHAMBLEY
OG 6-1 220 So.



63 MIKE McKIERNAN
OG 6-2 225 Jr.



65 RON KUCEYESKI
OG 6-1 220 Jr.



67 MARK RUFF
OG 6-2 220 Sr.



68 PAUL HIEMENZ
OT 6-2 215 Sr.



74 RICH DEMBOWSKI
OT 6-2 230 Jr.



76 DARRYL BRANDFORD
DT 6-6 245 Sr.



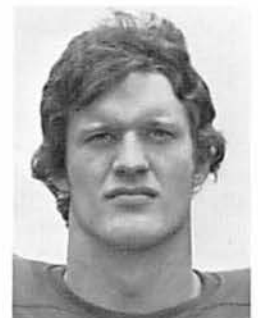
86 RANDY KUCEYESKI
MG 6-1 218 Jr.



93 JOHN HOLLIDAY
DT 6-3 225 Jr.



95 SCOTT YELVINGTON
TE 6-3 215 So.



98 ROB MASON
DE 6-4 205 Sr.

NORTHWESTERN OFFERS NEW OPTIONS

Non-traditional study, a phenomenon of the 70's, is snowballing in popularity at institutions of higher education. It is hard to define. But it is bigger than a breadbox. And at Northwestern University you can see it.

In the vanguard at NU was the opening of the residential colleges, an attempt says Raymond W. Mack, vice president and dean of faculties, "to blur the distinction between classroom and living units, to make college life enriching for more than four classroom hours a day."

More than 700 students and faculty members now participate in this two-year-old program which involves five occupational living units. Each quarter, several courses from the University curriculum are offered in the living units, but the main purpose is to promote "more informal exchanges" between faculty and students, Mack adds.

The College of Community

Studies is a former fraternity house converted into a residential college where 35 students, with a commitment to exploring the problems of man and urban society, live and study. In addition to activities within their college, these residents participate in field studies at the College's outposts in London and San Francisco.

Similar to the residential colleges in concept is the Faculty Associates Program. More than one-fourth of all NU faculty members and administrators participate as affiliates in the growing number of standard dormitories and fraternity and sorority houses in the program. The involvement ranges from simply sharing dinner-table conversation to conducting seminars.

At Norris University Center, students take "mini-courses" in non-academic subjects, where it isn't the format that breaks tradition—but the focus. Courses include auto and bicycle repair,

belly dancing, ceramics and meditation. The idea caught on quickly with more than 450 participants last spring in the 23 courses which included—at the request of the students—backpacking, first aid and winemaking.

And off-campus, there is The Learning Exchange, where telephones ring 12 hours a day with calls from throughout the Chicago metropolitan area. The Exchange was started by two NU graduate students in 1971. Now the largest of its kind in the world, it links some 15,000 people through a phone call with others who want to learn or teach the same thing they do.

Northwestern's fifth special area of study is the Archeological Field School's Koster Expedition. Located 300 miles southwest of the Evanston campus, professors and students alike, are peeling back layer after layer of ancient history in a southern Illinois cornfield.



BOOST THE CORNHUSKERS!

with a contribution to the

TOUCHDOWN CLUB OF NEBRASKA

Your contribution goes directly to the Cornhusker Athletic Scholarship Fund and is a permissible tax deductible item.

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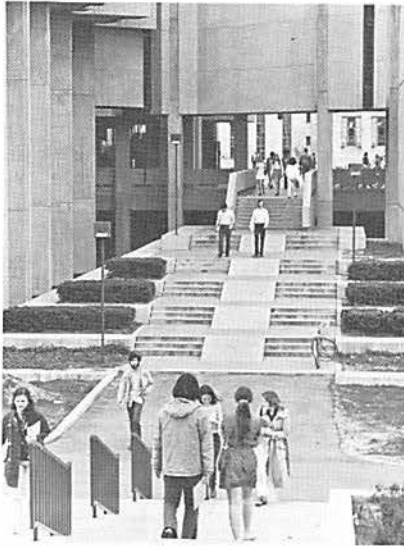
Yes! I want to help boost the Cornhuskers by joining the Touchdown Club of Nebraska

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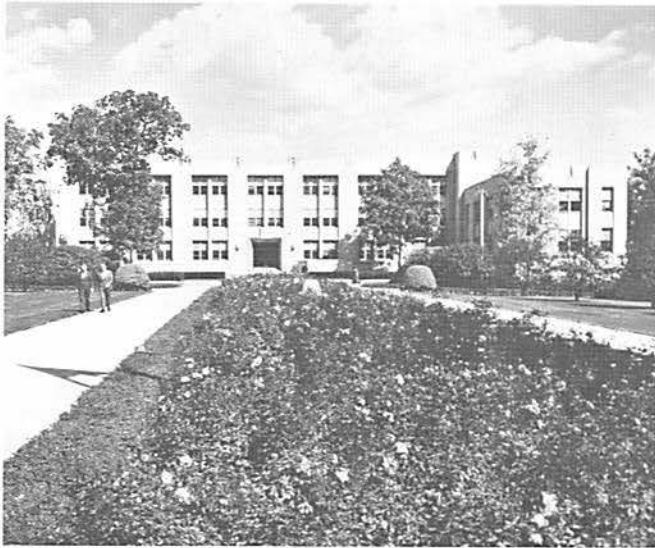
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Automobile dealers in Nebraska are contributing a large measure of help to the University of Nebraska athletic program through the loan of courtesy cars.

Like other programs which are a part of the Cornhusker booster group activities, this project enables the Nebraska Athletic Department to make greater use of its funds.

These sports-minded dealers around the state have earned a great debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



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THE TOUCHDOWN CLUB OF NEBRASKA

One of the groups most instrumental in helping the University of Nebraska Athletic Department grow in the field of inter-collegiate sports is the Nebraska Touchdown Club.

Contributions from TD Club members have enabled the Cornhuskers to build a fine grant-in-aid program and continued support from the Touchdown Club, and groups like the Husker Achievement Awards, the Extra Point Club, and the Cornhusker Beef Club, will insure that the Nebraska Cornhuskers will always hold a prominent place in the college sports world.

The University of Nebraska Athletic Department salutes the many members of the Touchdown Club and takes this opportunity to say a sincere "Thank You."

Touchdown Club members contributing \$100 or more are:

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Allen, John F., Valley
 Allied Tour & Travel, Norfolk (Doyle Busskohl)
 Anderson, G. E., Red Oak, Ia.
 Anderson Vern & Sons, Hastings
 Arrowsmith, Rex, Newport
 Aurora Medical Clinic, Aurora (Drs. Don Larsen,
 John Murphy, & Ken Treptow)
 Bank of Gering, Gering (Eldridge Scriven)
 Barnett, Dr. Richard, Central City
 Bass, Paul & Sons, Valentine
 Bassett Livestock Auction, Bassett
 (Rich & Dean Kinney)
 Becker, Pete & Felix, Ashby
 Beel, L. C., Jr., Valentine
 Beman, Donald, Valentine
 Brooks, John, Shelton
 Brown, Everett, Valentine
 Brown, Harold & William E., Harrisburg
 Buell, Barney, Bassett
 Bush, Gerard, Lincoln
 Cannell, Jack, Gering
 Central Bank, Central City (Irving Hesselgesser,
 Joe Geren & Bud Gaghagen)
 Cherry Brothers, Mitchell (Frank & Earl)
 Churchill, Ken (Drybread Herefords), Valentine
 Cable, Gary, Mullen
 Cable, Glen & Sons, Mullen
 Cable, Harry, Mullen
 Cable, James, Mullen
 Commodity Traders, Inc., Omaha
 (Don Braddock)
 Connealy, Bob, Gordon
 Connealy, Marty, Hyannis
 Cow Poke Inn, Thedford (Keith Dubry)
 Curry, W. A., Columbus
 Dam, Dwight, Valentine
 DeNaeyer, Dr. Leonard L., Valentine
 Drinkwalter, Jim, Valentine
 Dukat, Donald, Gordon
 Dunklau, Marvin, Wayne
 Duren, David, Columbus
 Eby, Ed, Valentine
 Eldred, Vic, Lakeside
 Engleman Trucking Company, Scottsbluff-
 Gering (Don & Lloyd Engleman)
 Farmers & Merchants Nat'l Bank, Ashland
 (Robert Fricke & C. N. Turner)
 Farrar, Helen & Marland, R. T., Jr., Hyannis
 Feeding System Sales, Lincoln
 (Robert Marquardt)
 Felske, Chet, Grand Island
 First National Bank, Aurora (Jim McBride)
 First National Bank, Bayard
 (James Stockwell)
 Fisher, John, Valentine
 Flasnack Polled Herefords, Alma
 Flying A Cattle Company, Thedford
 (G. E. Anderson)
 Friehe Farms, Inc., McCook (Ervin Friehe)
 Garrett, Bob, Omaha
 Gering National Bank, Gering (Joe Huckfeldt)
 Gilbaugh, Douglas, Gering
 Goerz, Melvin D., Henderson
 Gordon Livestock Auction, Gordon
 (Frank Diercks)
 Hallstrom, Elmer, Avoca
 Ham, Ernest & Howard, Saronville
 Hansen, LaVerne, Gering
 Harlan's Bakery & Coffee Shop, Holdrege
 Helzer, Kenneth, Gering
 Herman, Ed, Lakeside
 Hilltop Ranch, Henderson (Harley Bergen)
 Holdrege Electric, Holdrege
 George A. Hormel Co., Fremont (Bill Hunter)
 Hunt, Bob, Scottsbluff
 Hutchinson, George, Scottsbluff
 Hyannis Cattle Co., Hyannis (Ted Jeary)
 Isham, Bob, Gordon
 Jamar Angus Farms, Shelton
 (Jim & Mary Schafer)
 Jeffrey Brothers, Smithfield
 (Bill-Norman-David)
 Johnson, Tom, Albion
 Kiddoo, Edgar D., Omaha
 Knowles, Jim, Gering
 Kroeger, Jim, Cody
 Lackaff Cattle Company, Bassett
 (Dick Lackaff)
 Lamoureux, Howard, Valentine
 Lee, Forrest, Brownlee
 Lee, Jim, Valentine
 Lee, Marion, Brownlee
 Lehmkuhl, R. F., West Point
 Leu, Arch, Sutherland
 Lewis, Dwayne, Kearney

Mahan Dr. W. F., Mitchell
 Mauch, Emory, Bassett
 McDonald, Gary, Albion
 McGuire, Donny, Thedford
 (Faulhaber Herefords)
 Meyers Land & Cattle, Alliance (Jack Rassigieu)
 Milldale Ranch Company, North Platte
 (E. H. Shoemaker, Jr.)
 Minor, J. H. Company, Hyannis
 (Harry Minor—Alliance)
 Monahan Cattle Company, Hyannis
 (Earl & James Monahan)
 Morrison, Inc., Livestock Auction,
 Scottsbluff-Gering (Clint Morrison)
 Morrison, Paul, Mitchell
 Musser Mosler Cattle Company, Rushville
 (Floyd Webster)
 National Livestock Brokers, North Platte
 (Jim Baldridge)
 Nebraska Livestock Market Assn., Norfolk
 (Warren Cook)
 Neujahr, Orville, Valentine
 Neumeyer, Vernon, Valentine
 Newcomb, Warren, Paxton
 Oden Enterprises, Inc., (Mert Oden), Wahoo
 Onawa State Bank, Onawa, Iowa
 O'Hare, Kenneth, Ainsworth
 Pearson, George & Lowell Belville, Valentine
 Platte Valley Livestock Comm., Co.,
 Scottsbluff-Gering (Floyd Engleman)
 Production Credit Association, Omaha
 (Howard Holstein)
 Rambour Realty Co., Inc., Columbus
 (George Rambour, Jr.)
 Ramsbottom, A. J., Hebron
 Reece, Frank & Bud, Valentine
 Regier, Richard D., Henderson
 Rodgers Ranch, Harrisburg
 Rogers, W. F., Morrill
 Romanoff, Nat, McCook
 Ross Transfer, Chadron (Bob Ross, Chadron)
 Rothwell, Bob, Hyannis
 Saults Ranch, Inc., Gordon (Orville Conner)
 Schlothauer, George & Son, Scottsbluff

Schlueter, Gene & Dean Soles, Wood Lake
 Sexton Trucking Co., Mullen
 (Ray & Henry Sexton)
 Shalds Market, Gordon (Michael Shald)
 Shuck, Wendell, Edgar
 Shuster Brothers, Lincoln (Paul)
 Sibert, Frank, Omaha
 Simmons, Kenneth, Valentine
 Sittler, Harvey & Son, Martell
 Snyder, James L., Ogallala
 Spain, Sam, Valentine
 Spectacle Ranch, Gordon (Don Hull)
 Spring Creek Cattle Co., (O. E. Hundley,
 Jack Teets), Lexington
 Staab, Rollie, Ord
 State Bank of Cairo, Cairo (Robert Larson)
 Stotts, Rex, Cody
 Strand, Paul, Valentine
 Strong Insurance Agency, Gordon (Rex Strong)
 Stuchlik, John, Aurora
 Sunflower Packing Co., York (John Tasset)
 Sweet, Paul, Hyannis
 Tailgate Ranch, Tonganoxie, Kan. (Paul McKie)
 Thedford Livestock Comm. Co., Thedford
 (Leland Johnson)
 Thomas, Dan M., Valentine
 Thurston, Gene, Ashby
 Todd, Richard, North Platte
 Tschida, Eugene & Alberto, Papillion
 Uhrig, Otto L., Hemingford
 Valentine Livestock Market, Valentine
 (Dan Adamson & Don Foster)
 Viereggs, Jim, Big Creek Cattle Ranch, Mullen
 Votaw, Eli, Wellfleet
 Weber, Carl, Kearney
 Wiedeman, Ed, Mitchell
 Williams, Lyle & Son, Ainsworth
 Witt, Burnell J., Columbus
 Wolf Brothers & Reich, Albion
 (Jim Wolf-Bus Tucker)
 Wraga, Mick, Wood Lake
 Wright, Marvin, Norfolk
 Wyatt, Earl, Harrisburg

HUSKER BEEF CLUB—FEEDERS

Albers Dehydrating Co., Wisner
 (J. Fred Mesmer, Jr.)
 Albers, Herb Feed Lot, Inc., Wisner
 (Herb Albers, Jr.)
 Alexander, Dick & Harold Chase, Pilger
 Alfson, Warren, Wisner
 American Cyanamid Co., Stanton (Dick Havens)
 Anderson, A. J. & Son, Lexington
 (Harlan Anderson)
 Anderson, Gail, Wisner
 Anderson, Jim, Exeter
 Arett, Mr. & Mrs. Dick & Son, Fremont
 Armbruster, Allan, Cozad
 Aschoff, Joel, West Point

Aspogren, Percy, Geneva
 Bank of Papillion, Papillion
 (Eugene Tschida, President)
 Bank of Wood River, Wood River
 Barr, Art, Jr., & Son, Stanton
 Baumann, Ray, West Point
 Baxter, Clarence & Son, Grand Island
 (Son—Daryl)
 Baxter, LaVerne, Grand Island
 Baxter, Tom, Grand Island
 Beins, Roe & Family, York
 Beins, Ron, Aurora
 Beins, Ross, Aurora
 Beller, Gary, Wisner

1974 NEBRASKA FOOTBALL SCHEDULE

SEPT. 14—OREGON

SEPT. 21—WISCONSIN

SEPT. 28—NORTHWESTERN

OCT. 5—MINNESOTA

OCT. 12—MISSOURI

OCT. 19—KANSAS

OCT. 26—OKLA. STATE
 (Homecoming)

NOV. 2—COLORADO

NOV. 9—IOWA STATE

NOV. 16—KANSAS STATE

NOV. 23—OKLAHOMA

Home games in boldface

HUSKER BEEF CLUB—FEEDERS (Cont.)

Bergt, Randall, Wisner
 Biehl, Harold, Lexington
 Bierman, Warren, Lexington
 Big Chief of Nebraska, Grand Island
 (Virgil Eihusen)
 Bill's Volume Sales, Central City
 Bold Cattle Feeders, St. Paul
 (Norm Keller & Jon Ayers)
 Bolz, Gilbert, Stanton
 Bolz, Otto, Stanton
 Bordner, Leland, Pilger
 Brand, DeVern, Wisner
 Brand, Walt, Wisner
 Bredthauer, Oscar & Son, Grand Island
 Bremer Brothers, Stanton (Gus & Gene)
 Brownfield, Dale, Cozad
 Bstandig, Joe, Stanton
 Bumgarner Land & Cattle Co., Strang
 (Mervell & Tom)
 Bundy Brothers (Melvin & Robert), Ashland
 Bundy, Floyd, Ashland
 Burkholder, Ervin, Cozad
 Burkink, Lee, Scribner
 Busch, Eugene, Stanton
 Caskey, Larry, Stanton
 Chace, Jack, Pilger
 Chadek, Leonard Dr., West Point
 Cheney, Bruce, Norfolk
 Christensen, Carrol & Son, Central City
 Citizens National Bank, Wisner
 (Walter Munderloh)
 Coe Cattle Company, Norfolk (C. O. Emrick)
 Collins, Ellen B., Beemer
 Commercial National Bank, Grand Island
 (W. W. Marshall, Jr.)
 Commercial State Bank, Hoskins (Fred Otten)
 Cornhusker State Telephone Co., Wisner
 (Jim McGinnis)
 Crawford, H. W., Omaha
 Deck, Lester, Winside
 Deck, Myron, Hoskins
 Delmont, Tom, Beemer
 Denker, Bill, Lexington
 Denman, Alvin, Alda
 Dinklage, Herman, Jr., Wisner
 Dinklage, Herman, Sr., Wisner
 Dinklage, Louis, Wisner
 Dixon, Jack, Wisner
 Doescher, Eddie, Beemer
 Einung Concrete Prod., Wisner
 (J. N. Einung, Jr.)
 Ellis, Harvey, West Point
 Engelmeyer, Herman, Beemer
 Engelmeyer, Vincent, West Point
 Falmlen, George, Phillips
 Farmers Elevator, Inc., Beemer
 (Gene Ehrisman)
 Farmers Elevator Co., Wisner (Tom Hoefs)
 Farmers & Merchants Nat'l Bank, West Point
 (Jim Knievel)
 Farmers National Bank, Pilger
 (Don Johnson & Arnold Ott)
 Farr Better Feeds, Duncan (Rex McCulla)
 Feller, Bill & Son, Wisner
 Feller, Doug, Wisner
 First National Bank, Beemer
 (Ray Steffensmeier)
 First National Bank, Grand Island
 (Keith Jobs)
 First National Bank, West Point (Gerald Hunke)
 First National Bank, Wisner (Larry McMasters)
 Fleer, Walter, Jr., Hoskins
 Flying A Cattle Co., Red Oak, Ia.
 (G. E. Anderson)
 Fontanelle Hybred, Nickerson (Ray Harmon)
 Ford Packing Co., Grand Island
 (Harold Pichler)
 Freiberg, Richard, Bancroft
 Givens, Paul, Lexington
 Goellar, John, Pilger
 Goertzen, Wallis D., Henderson
 G.I. Livestock Comm. Co., Grand Island
 (Al Bachman & Tom Wlecks)
 G.I. Tire Sales, Grand Island (L. M. Egbert)
 Grosserode Cattle Co., Milford
 (Steve and Paul Grosserode)
 Grosshans, Paul, Central City
 Hamann, Deryl F., Omaha
 Hankins, M. J., Stanton
 Hanna, Lloyd, Lexington
 Hansen, Virgil, Stanton
 Hansen, Walt, Wisner
 (Bud Harrington)
 Hartman, Dick, Grand Island
 Heimann, Paul, West Point
 Hendrickson, Wayne, Kearney
 Hofferber, Don, Fairmont
 Holland, Bill, Wisner
 Hughes, Darrell, Geneva
 Irwin's Inc., Norfolk (Jim Irwin)
 Jahnke, Gerald, West Point
 Kant, Gary, Winside
 Kaup, Ed, West Point
 Kimbrough, Dennis, Geneva
 Kindschuh Oil Company, West Point
 (John Kindschuh)
 Kirschbaum, James L., Grand Island
 Klute, LaVern, Hampton
 Knust, David, Wisner
 Kugler, Dale, Cozad
 Kvols, Kris, Jr., Wisner
 Kvols, Ron, Wisner
 Lage, Orville D., Pilger
 Lammli, Art, Stanton
 Langenberg, Stan, Hoskins
 Lefler, Howard, Fairmont
 Leisy, A. J. & Son, Wisner (August Leisy)
 Lubker, John, Jr., West Point
 Luebbert, Louis, West Point
 Luthy, Roy & Norman, Aurora
 M.B. Cattle Co., Sioux City, Ia.
 (Merle Burmester)
 Mactier, Don, Omaha
 Marotz, Weldon, Stanton
 McArdle, Ken, Lexington
 McClymont, Phil, Holdrege
 McClymont, Rowland, Holdrege
 McHargue, Billy, Marquette
 McHargue, Tom, Central City
 McMullen Farm Supply, Grand Island
 (Don McMullen)
 Medelman, Mrs. Henry, Norfolk
 Medina, Rudy & Sons, Colon
 Meier, Rudy, West Point
 Menke, Marion, Lexington
 Mertz, Don J., Grand Island
 Mestel, Gene, Beemer
 Mettenbring, Henry & Ralph, Grand Island
 Meyer, Wilbur, Grand Island
 Meyer, Perry L., Bancroft
 Meyers Farm Equipment, Grand Island
 (Arnold Meyer)
 Miller, Don R., Fairmont
 Morris, Stanley, Wayne
 Munson, Bob, Wisner
 Murphy, Joanne, Beemer
 Neben, Bob, Lexington
 Neil, Steve, Cozad
 Nellor, Harold, Beemer
 Nielsen Oil & Propane West Point
 (Don Nielsen)
 Nielson, Marvin, Aurora
 Norfolk Feed Mills Co., Norfolk
 (Robert T. Bridge)
 Norfolk Livestock Market, Inc., Norfolk
 (W. V. Emrick)
 O'Brien, Tom, Geneva
 Oliver, J. H. & Sons, Ravenna
 Ott, Gene, Wisner
 Overland National Bank, Grand Island
 (Jim Anders)
 Papik, Ervin, Friend
 Peterson, Leroy, Wisner
 Philpot, A. C. & Son, Overton
 Pohlman, Loren, Stanton
 Post, Doran, Lexington
 Prairie State Custom Feeders, Alliance-
 Gothenburg
 Prinz Grain & Feed, West Point
 (Tom & Leonard)
 Prinz, Robert & Marvin, West Point
 Prosser, Harold, Lexington
 Rabe, Elton, Beemer
 Ray Cattle Co., Norfolk (Bob Ray)
 Reimers, Wallace, West Point
 Ringenberg, Herb, Lexington
 Ritter Brothers, West Point
 (Andrew & Randolph)
 Roberts, James, Lexington
 Rose Realty, Hastings (Forrest Rose)
 Roth, Lonnie, Wisner
 Sands & Hucka, Inc., West Point (Red Hucka)
 Schellkopf, Stan, Geneva
 Schellpeper, Fred, Stanton
 Schellpeper, Ronnie, Stanton
 Schellpeper, Stanley, Stanton
 Scherer, Robert Dr., West Point
 Schlickbernd, Robert, Beemer
 Schmitt, Bill, West Point
 Sellentin Ready Mix, West Point (Ray & Ed)
 Shuck, Gary, Edgar
 Siemers, Bob, Grand Island
 Smeal, Donald, Snyder
 Smith, Jack, Arlington
 Smith, John S., Fremont
 Smith, Juhl, Cozad
 Sprick, Robert L., Pilger
 Stalp, Hank, West Point
 Stanton National Bank, Stanton (Wm. R. Slagle)
 Stebbins, Virgil, Gothenburg
 Stevenson Feed Yards, Stanton
 (Steve Stevenson & Charles L. Caskey)
 Stieren, Arthur J., West Point
 Stigge, Mike, Howells
 Stratman, Ed, West Point
 Thietje, Loy, West Point
 Tiedtke, Michael, Stanton
 Turner Grain Co., Cairo, (Harry Turner)
 Utemark, Norval, West Point
 Volk, Lawrence & Son, Cozad
 Wartig, Roger, Wisner
 Weatherhold, Orin & Son, Stanton
 Weiha, Tom, Norfolk
 West Point Feed Products Co., West Point
 (Bernice Ebel & Ed Svoboda)
 West Point Rendering Co., West Point
 (Clifford & Don Johnson)
 West Point Sales Company, West Point
 (Willis Ahrens & Lee Feyerherm)
 Whaley Cattle Co., Lexington
 (Norman Reynolds)
 Willers, Bill, Stanton
 Witt, Tom, Pender
 Wolff, Ronald, Stanton
 Wolverton, Kenneth, Pilger
 W. W. Wood, Inc., North Platte
 Wortman, Gerald, West Point



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Band Halftime Show Features



Music of Duke Ellington

Critics agree that no man has created and contributed more to American music than Duke Ellington, the jazz great who died this summer.

With this contribution in mind, the Cornhusker Marching Band has prepared a salute to the "Duke" and his music for the halftime of the Nebraska-Northwestern football game.

Through his music and a series of formations on the field, the Band follows Duke Ellington's climb from unknown musician to the winner of a Medal of Freedom Award, presented in the same White House State Dining Room where his father had once served as a butler.

Music selected by Band Director Jack Snider includes "Caravan," "I'm Beginning to See the Light," "I Let A Song Go Out of My Heart," "Take the A Train," "Mood Indigo" and many others.

The band has planned a pre-game salute to the School of Journalism. "Typewriter" is the music selected for the tribute to this fast-growing University program.

During this weekend the Cornhusker Band has been hosting a meeting of band alumni. Former Cornhusker bandsmen have returned to the campus from throughout the country to visit with old friends and see the premier of a slide show about the Band's summer tour of Europe.

More than 2,000 former bandsmen were invited to take part in the program which began at 1 p.m. Friday with a welcome and business meeting in the Nebraska Union. The band alums were also invited to attend the Saturday noon rehearsal and have lunch with the current marching Cornhuskers at Westbrook Music Building.



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Cornhusker Songs and Yells

BIG RED CHANT

Cooooorrrnnn-huskers!
Cooooorrrnnn-huskers!
GO
BIG
RED

"HAIL VARSITY"

Chorus

Hail to the team,
The stadium rings as everyone sings
the
Scarlet and Cream,
Cheers for a victory
Echo our loyalty;
So on, mighty men
The eyes of the land, upon ev'ry
hand, are
looking at you.
Fight on for victory
Hail the men of Nebraska U

THE CORNHUSKER

Come a-runnin' boys
Don't you hear that noise
Like the thunder in the sky,
How it rolls along
In the good old song
For the sons of Nebraska;
Now it's coming near
With a rising cheer
That will sweep all foes away,
So, with all our vim,
We are bound to win
And we're going to win today.

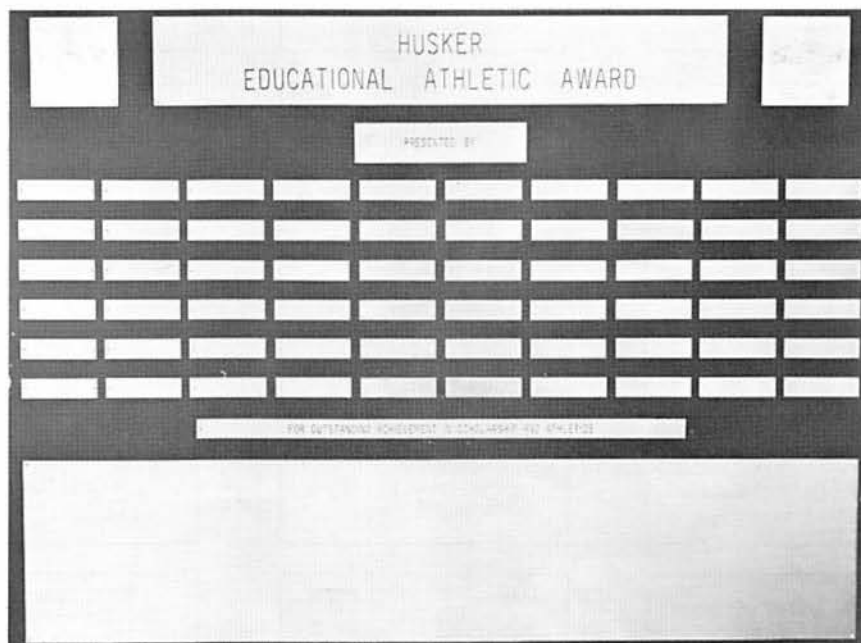
Chorus

For Nebraska and the Scarlet
For Nebraska and the Cream,
Tho they go through many a battle
Our colors still are seen
So in contest and in victory
We will wave them for the team
And 'twill always stir a Cornhusker,
The old Scarlet and Cream.

DEAR OLD NEBRASKA U

There is no place like Nebraska,
Dear old Nebraska U
Where the girls are the fairest,
The boys are the squarest
Of any old school that I knew,
There is no place like Nebraska
Where they're all true blue
We'll all stick together
In all kinds of weather
For dear old Nebraska U.

Cornhusker Educational and Athletic Award Program



Presented in Bronze Plaques

An appreciation plaque is located in the lobby of the Coliseum.

The Husker Educational Athletic Award program is a program established nine years ago under the joint sponsorship of the University of Nebraska Alumni Association, the University of Nebraska Foundation, and the University of Nebraska Department of Intercollegiate Athletics. It is a worthwhile attempt on the part of these organizations to help provide a stabilized athletic program for your state university. It has met with enthusiastic support from business leaders all over Nebraska and from other friends of the University.

All grants are under the rules and regulations of the NCAA and Big Eight Conference and meet the approval of the Faculty Committee on Scholarships. The awards are based upon scholarship character, and athletic participation.



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Individuals and business concerns who are interested in becoming a donor may contact the University of Nebraska Foundation or the Department of Intercollegiate Athletics.

ATHLETIC AWARD • 1974

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NEBRASKA SPELLS "SPORTSMANSHIP"

The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nation-wide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1974.

The University of Nebraska urges all 1974 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney

Bob Devaney

Athletic Director

NEBRASKA BASKETBALL

1974-75 Schedule

HUSKER HOME GAMES

Nov.	19	Red-White Game
Nov.	30	South Dakota State
Dec.	14	Wichita State
Dec.	17	San Jose State
Dec.	23	Vanderbilt
Jan.	18	Kansas State
Jan.	25	Colorado
Jan.	29	Oklahoma State
Feb.	8	Iowa State
Feb.	12	Oklahoma
Feb.	22	Missouri
Mar.	5	Kansas

AWAY GAMES

Dec.	6-7	Sun Devil Classic
Dec.	10	North Texas State
Dec.	20-21	Indiana Classic
Dec.	26-31	Big Eight Tournament
Jan.	22	Oklahoma
Feb.	1	Missouri
Feb.	5	Kansas
Feb.	15	Colorado
Feb.	19	Kansas State
Feb.	26	Oklahoma State
Mar.	8	Iowa State



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Over the years, Zenith color TV has earned a reputation for dependability and picture excellence no other color TV can match.*

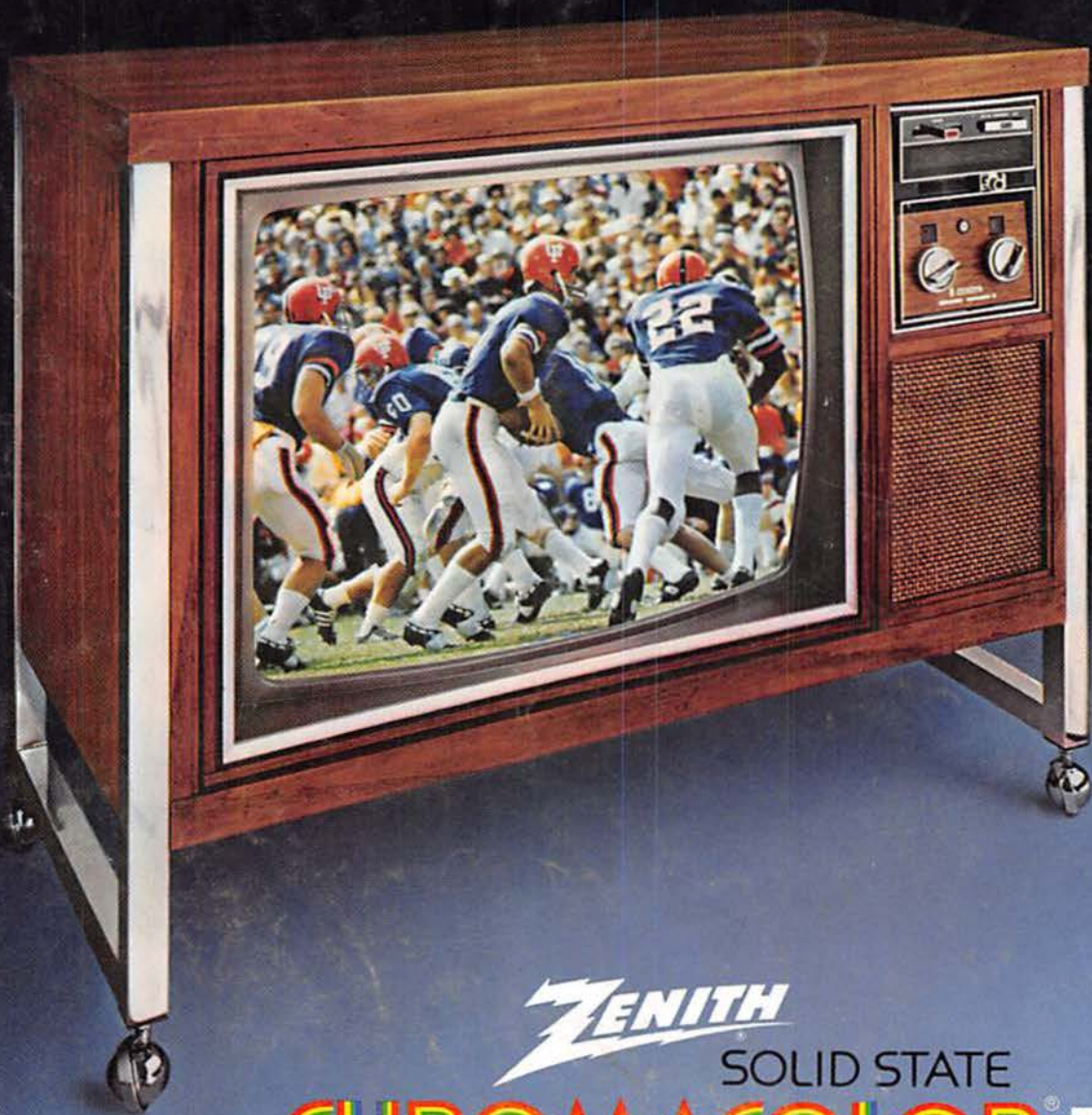
And today's Zenith solid-state Chromacolor II backs up that reputation with a combination of features no other color TV can offer.

The famous Chromacolor picture tube

that set a new standard of excellence in color TV. A patented Power Sentry voltage regulator that protects components. And a rugged, 100% solid-state modular chassis for long-life dependability.

It's the best way we know to make sure, at Zenith, the quality goes in before the name goes on.[®]

Model shown: F4752P, the Reynolds. TV picture simulated.



ZENITH
SOLID STATE
CHROMACOLOR II

*For the third straight year, a nationwide survey of independent TV service technicians has named Zenith, by more than 2 to 1 over the next best brand, as the color TV needing fewest repairs. The same survey rated Zenith as the highest-quality color TV, as the one with the best picture, and as the one service technicians would buy for themselves today. Survey details on request.